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7-8 November 2025 | VinPalace Co Loa, Hanoi, Vietnam



Ms. Ngo Thi Huong

Deputy CEO
of Sales & Marketing
Vinpearl

Interview with



VINPALACE

CONVENTIONS & THEATRES

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In the context of Vietnam expanding its ambitions in the semiconductor industry, how can the Vinpearl - VinPalace ecosystem contribute to facilitating cooperation, investment promotion, and connection within the global technology value chain?

The MICE industry serves as a vital bridge in realizing Vietnam's ambitions in the semiconductor sector. As a pioneer in this field, VinPalace not only provides world-class event infrastructure but also plays the role of a "connectivity gateway"—fostering collaboration, technological diplomacy, and strategic investment.

Hosting the Suppliers Sourcing Program within SEMIEXPO Vietnam 2025, which gathers many of the world's leading semiconductor corporations, is a clear testament to this role. Beyond VinPalace, the comprehensive Vinpearl ecosystem—spanning hospitality, resorts, cuisine, and entertainment—ensures a complete MICE experience, creating an efficient and inspiring environment for conferences and partnerships.

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Building on that role, as Vietnam emerges as a new destination for major technology conferences and exhibitions, how has VinPalace prepared and leveraged its strengths in infrastructure and operations to meet the standards of international events such as SEMIEXPO Vietnam 2025?

With a Grand Ballroom spanning 4,789m²—the largest indoor banquet hall in Vietnam—and a flexible event space capable of accommodating up to 6,910 guests, VinPalace is fully equipped to host everything from high-level conferences to world-class technology exhibitions. Its advanced technology system enables seamless online-to-offline connectivity, ensuring comprehensive event experiences.

In addition, VinPalace emphasizes optimized design, streamlined operations, and international service standards, delivering professional and efficient conference experiences that meet the expectations of global event organizers.

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Large-scale technology events require personnel who combine strong organizational expertise with an understanding of innovation. How is VinPalace developing its human resources to meet this demand?

Through specialized training programs, cross-sector collaborations with innovation partners, and hands-on experience at major events, the VinPalace team is equipped with knowledge in smart event management, AI-powered guest management systems, and fully digitalized operational processes. This approach blends service excellence with technological thinking, ensuring the team is ready to deliver world-class event experiences.

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Sustainable development has become a mandatory requirement for international events. What solutions is VinPalace implementing to integrate green principles and smart technologies into its conference and exhibition operations?

At VinPalace, sustainability is not a choice—it is a core value embedded in every activity. From energy-efficient building management systems and paperless digital workflows to plastic waste reduction and material recycling initiatives, VinPalace strives to minimize emissions and optimize operations.

As a member of Vingroup—a corporation with a strategic vision and strong commitment to a greener future—VinPalace is dedicated to applying smart technologies and environmentally responsible operational practices to create sustainable and forward-looking event experiences.

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