

## SPONSORSHIP OPPORTUNITIES

The SEMI Industry Strategy Symposium (ISS) sponsorship program allows you to participate in the most influential event where senior executives acquire the latest trend data, technology highlights and industry perspective to support business decision, customer strategies and the pursuit of greater profitability.

Your sponsorship will associate your company with the industry's most respected senior executives. Whether you are seeking to promote a product/service or network with influential industry professionals ISS will give you the exposure you expect. Sponsorship opportunities can be tailored to meet your specific branding and marketing objectives.

All sponsorship benefits are listed under each opportunity plus, each sponsorship receives the following benefits:

- Company logo listed as a sponsor on event collateral
- Company logo on event promotional emails
- Company logo on ISS web site as a sponsor
- Company logo on rotating slide
- Emcee will recognize you as a sponsor

### WELCOME RECEPTION

**\$12,500 - SOLD**

Sunday, January 11

(Exclusive)

### ISS SOIRÉE (RECEPTION/DINNER)

**\$27,000 - SOLD**

Tuesday, January 13

(Exclusive)

Benefits include:

- Logo on signage recognizing sponsor
- One conference registration (\$3,900 value)
- Beverage napkins imprinted with your company logo

Benefits include:

- One conference registration (\$3,900 value)
- Table of 10 reserved for sponsor
- Onsite signage recognizing sponsor

### ATTENDEE BREAKFAST

**\$8,500**

(3 Opportunities / 2 Available / 2 Sold)

Benefits include:

- Prominent display of your company name on the breakfast buffet
- Beverage napkins with your company logo
- One conference registration – 50% discount - (\$1,950 value)

### DINNER TABLE SPONSOR

**\$5,000**

Tuesday, January 13

(per table)

Benefits include:

- One conference registration – 50% discount - (\$1,950 value)
- Tent card on table with your logo
- Opportunity to give a branded gift item to each attendee. (Supplied by sponsor and requires SEMI approval)

### ATTENDEE LUNCH

**\$13,000**

(2 opportunities / 2 Available)

Benefits include:

- Prominent display of your company name on signage
- Tent card on each table with your logo.
- One conference registration (\$3,900 value)

### GENERAL SESSION COFFEE BREAK

**\$5,000**

(4 Opportunities / 4 Available)

Benefits include:

- Prominent signage display giving notice of company sponsor
- Beverage napkins with your company logo
- Opportunity to distribute coffee mugs  
\*(provided by sponsor, requires SEMI approval)

**ATTENDEE LAPTOP SLEEVE** **\$10,000 - SOLD**  
 (Exclusive)

Benefits include:

- All conference bags imprinted with company logo
- One conference registration – 50% discount - (\$1,950 value)

**ATTENDEE LAPTOP SLEEVE INSERT** **\$1,500**  
**(5 Opportunities / 4 Available / 1 Sold)**

Benefits include:

- Opportunity to include a branded giveaway or literature into each LAPTOP SLEEVE \*(requires sample for SEMI approval)

**BADGE LANYARDS** **\$8,500 - SOLD**  
 (Exclusive)

Benefits includes:

- Lanyards imprinted with company logo

**NOTEBOOKS** **\$6,500**  
 (Exclusive)

Benefits include:

- All writing pads imprinted with company logo
- One conference registration – 50% discount - (\$1,950 value)

**PADFOLIO/DOCUMENT HOLDER** **\$11,000**  
 (Exclusive)

Benefits include:

- All padfolios imprinted with company logo
- One conference registration – 50% discount - (\$1,950 value)

**POWER BANKS** **\$6,500**  
 (Exclusive)

Benefits includes:

- Company logo on power banks

**UNIVERSAL CABLE CHARGERS** **\$5,000**  
 (Exclusive)

Benefits include:

- Company logo on cable chargers

**WIRELESS FOLDABLE KEYBOARD** **\$15,000**  
 (Exclusive)

Benefits include:

- Company logo laser engraved on keyboard

**HOTEL KEYCARDS** **\$4,500 - SOLD**  
 (Exclusive)

Benefits include:

- Hotel Keycards imprinted with company logo/artwork (2 cards per attendee)

**WI-FI** **\$7,000**  
 (Exclusive)

Benefits include:

- Wi-Fi url with sponsor company name
- Wi-Fi instructions cards/sheet with company logo/ logo on Wi-Fi landing page
- One conference registration – 50% discount - (\$1,950 value)

**CHAIR-BACK SEAT COVER** **\$22,000 - SOLD**  
 (Exclusive)

Benefits include:

- Company logo on conference seat chair-back covers
- Company logo on “Thank You to our Sponsors” signage
- One conference registration - (\$3,900 value)
- Opportunity to display a retractable banner \*(sponsor responsible for shipping and handling of own banner to and from venue)

**RETRACTABLE BANNERS** **\$3,500**  
**(10 Opportunities / 9 Available / 1 Sold)**

Benefits include:

- Displayed in prominent high traffic area all three days of event.  
 (Sponsor responsible for shipping to and from event)

**GAME NIGHT – (NFL – AFC/NFC Wild Card Matchup and Casino)****\$15,500**

Monday, January 12

**(4 opportunities / 3 Available / 1 Sold)**

## Benefits include:

- Each sponsor is assigned a quarter on the game board.
- Opportunity for company representative to announce “Quarter” winner.
- The winner of the quarter will receive a prize with a gift tag showing the sponsor’s company logo
- Company logo on Game Board \*(Game Board placed near registration area and GAME NIGHT)
- Company logo on “Get Your Game On” directional signage
- Company logo on “Get Your Game On” signage at food and beverage areas
- Company recognized during the Grand Prize drawing on Tuesday morning (random winner from game night attendees)
- Company logo featured on the Game Night Ad in Event guide
- Beverage napkins imprinted with company logos of all “Get Your Game On” sponsors
- One complimentary conference registration - (\$3,900 value)
- Opportunity to distribute company collateral on onsite literature table **\*(requires sample for SEMI approval)**
- Opportunity to display a retractable banner **\*(sponsor responsible for shipping and handling of own banner to and from venue)**

**STUDENT PITCHES AND POSTER SESSION****\$15,000**

(Exclusive)

## Benefits include:

- Recognition by the emcee at beginning of the student pitches
- Company logo on Session opening slide
- Onsite signage recognizing sponsor
- Onsite signage recognizing all sponsors
- Company logo on student poster boards
- One conference registration – (\$3,900 value)

**Note:** All benefits for each opportunity is dependent on timely confirmation of sponsorship. All sponsorships are non-refundable.

**For sponsorship packages contact: Shane Poblete. Tel: +1.202.847.5983, Email: [spoblete@semi.org](mailto:spoblete@semi.org)**

**GENERAL SESSIONS** **\$4,000**  
**(5 Sessions / 4 Available / 1 Sold)**

Benefits include:

- Recognition by the emcee at the beginning and end of the session
- Company logo on Session opening slide
- Onsite signage recognizing all sponsors

**Session 1 – Economic Trends - SOLD****Session 2 – Semiconductor Trends****Session 3 – Market Drivers****Session 4 – Technology****Session 5 – Navigating Disruptions****KEYNOTES** **\$3,000**  
**(4 Opportunities / 2 Available / 2 Sold)**

Benefits include:

- Recognition by the emcee at the beginning and end of the Keynote presentation
- Company logo on Keynote opening slide
- Onsite signage recognizing sponsor

**Bulls & Bears Panel** **\$3,000**

Benefits include:

- Recognition by the emcee
- Company logo on opening slide/signage

**PANEL: Capitalizing on Disruption \$3,000 – SOLD**

Benefits include:

- Recognition by the emcee
- Company logo on opening slide/signage

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