

## Sponsorship Opportunities

**Sponsor the MSNG!** The leading NextGen sensor technology conference for NextGen professionals related to designing, building, and using sensors. Capture the attention of a wide range of industry professionals along the semiconductor supply chain — attendees represent the MEMS and sensors supply chain and adjacent industries.

**Topics include** industry trends, technology, innovation and top-of-mind (NextGen) MEMS & Sensors technologies such as photonics, AI and digital twins, AI and machine learning, AI-powered image sensors, environmental sensors, quantum sensors, autonomous mobility, and healthTech. Sponsorship opportunities are tailored to meet your specific branding, budget and marketing objectives. **Meet Technologists, Engineers, Startups, Academia, Market Analysts, & Investors.**

Sponsorship benefits are listed under each opportunity plus, **each sponsorship receives the following:**

- Company logo listed as a sponsor on event collateral\*
- Company logo placed on promotional emails\*
- Company logo on MSNG 2025 web site as a sponsor
- Company logo on the onsite sponsors signage\*
- Opportunity to distribute company branded materials onsite on literature table

— **SEMI Member Rate** | (Non-Member Rate) | [learn about membership](#) —

### **Networking Luncheon – \$3,000** (\$3,750) | Sept 18 **open**

*Two (2) opportunities (Sept 17 - **SOLD** -) | 1 available*

- (1) complimentary conference registration (\$590 value)
- Your company logo on lunch signage
- Napkins imprinted with your company logo
- Reserved table at lunch
- Opportunity to display (1) retractable banner

**(banner provided by sponsor. Sponsor responsible for shipping and handling to and from event)**

### **Networking Reception / Posters – \$4,000** (\$5,000) - **SOLD-Exclusive**

**Exclusive**

- (1) complimentary conference registration (\$590 value)
- Company logo on Reception signage
- Napkins imprinted with your company logo
- Opportunity to provide a gift to attendees with your company logo (provided by sponsor, contact SEMI for approval)
- Opportunity to display (1) retractable banner

**(banner provided by sponsor. Sponsor responsible for shipping and handling to and from event)**

### **Lanyards – \$2,500** (\$3,125) - **SOLD -Exclusive**

*Exclusive (All attendees wear throughout event)*

- (1) complimentary conference registration (\$590 value)
- Lanyards imprinted with company logo

### **Notebooks – \$2,000** (\$2,500)

**Exclusive**

- (1) complimentary conference registration (\$590 value)
- Notebooks imprinted with company logo

**(Notebooks provided by sponsor. Sponsor responsible for shipping and handling to event)**

### **WiFi – \$1,500** (\$1,875)

**Exclusive**

- (1) 50% Off conference registration (\$295 value)
- WiFi name with sponsor company name
- WiFi instructions cards/sheet with company logo  
“WiFi Sponsored by Your Company”

### **Pens – \$800** (\$1,000)

**Exclusive**

- Pens imprinted with company logo  
**(Pens provided by sponsor. Sponsor responsible for shipping and handling to event)**

(\* Inclusion in print media and email promotion is dependent upon the date of commitment.)

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— SEMI Member Rate | (Non-Member Rate) —

**Breakfast**

**\$2,500** (\$3,125) | 15% Off for Both!

*Two (2) opportunities (Sept 17-18) | 2 available*

- (1) complimentary conference registration (\$590 value)
- Napkins imprinted with sponsor's logo
- Signage during the breakfast recognizing sponsor
- (1) retractable banner placement (provided by sponsor)
- Opportunity for sponsor to provide coffee cups or other branded giveaway (Upon SEMI approval)

**Coffee Break – \$1,500** (\$1,875) | 15% Off for all 3!

*Three (3) opportunities | 3 available (Sept 17-18)*

*Note: Day 1 select am or pm*

- (1) 50% Off conference registration (\$295 value)
- Napkins imprinted with sponsor's logo
- Signage during the break recognizing sponsor
- Opportunity to provide coffee cups (upon SEMI approval)

**Snack Bags & Closing Sponsor – \$2,000** (\$2,500)

**Exclusive** (Sept 18) – *Distributed at closing*

- (1) 50% Off conference registration (\$295 value)
- Bags imprinted with your company logo
- Includes: Small water, granola bar and candy (sponsor may provide additional items with approval)
- Company logo on closing remarks slide
- Attendees will bring on bus to Computer Museum Tour

**'Pioneer Pitch' Startup Competition – \$1,000** (\$1,250)

**Exclusive** (Sept 17)

- Opportunity to provide a gift to attendees with your company logo (provided by sponsor, contact SEMI for approval)
- Company logo on event signage
- Opportunity to display (1) retractable banner **(provided by sponsor. Sponsor responsible for shipping and handling to and from event)**

**Design of MEMS Devices Workshop – \$800** (\$1,000)

**Exclusive** (Sept 16 – day before conference begins)

- Workshop uses Multiphysics simulation program
- Company logo placed on event web page next to event
- Onsite signage with your company logo listed as the workshop sponsor
- Opportunity to display (1) retractable banner **(provided by sponsor. Sponsor responsible for shipping and handling to and from event)**

**Technical Sessions – \$1,000** (\$1,250) | 15% Off 2+ sessions

*Six (6) opportunities / 5 available (Sept 17-18) | 1 SOLD (see page 3 for session titles – Pioneer Pitch Competition Separate)*

- Company logo placed on event web page next to session
- Opening slide for selected session with company logo
- Onsite signage with your logo listed as the session sponsor
- Opportunity to display (1) retractable banner **(provided by sponsor. Sponsor responsible for shipping and handling to and from event)**

**Retractable Banner – \$550** (\$675) | **2 SOLD**

*Eight (8) opportunities (Sept 17-18) | 6 available*

- (1) retractable banner placement **(provided by sponsor. Sponsor responsible for shipping and handling to and from event)**

**Keynote Sponsor – \$750** (\$950) | 15% Off for Both!

*Two (2) opportunities (Sept 17 & 18) | 2 available*

- Company logo on opening Keynote slide
- Recognition by the chair at the beginning / end keynote

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## **TECHNICAL SESSIONS**

[\(sponsorship benefits listed on page 2\)](#)

**\$1,000 (\$1,250)**

**(6 opportunities)**

### **Sessions Agenda**

#### **WED, SEPTEMBER 17:**

**Session 1:** Environmental Sensors & Monitoring

**Session 2:** Universities & Industry Enabling Innovation | Panel Discussion - **SOLD**-

**Session 3:** Photonics MEMS and Sensing Technology

**Session 4:** Startup 'Pioneer Pitch' Competition (\*Note: **separate sponsorship**)

#### **THURS, SEPTEMBER 18:**

**Session 5:** Quantum Sensors

**Session 6:** Digital Twins & AI for MEMS Design

**Session 7:** AI & Machine Learning in MEMS & Sensor Device Operation

**Tour:** Computer History Museum (CHM), Mountain View, CA

(\* Inclusion in print media and email promotion is dependent upon the date of commitment.)