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The EU Semiconductor Strategy: Adapting to a Changing Geopolitical Landscape

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Economist / Partner

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- 1. Semiconductor, the World's Most Globalized Sector**
- 2. 1990s - 2020s: A shifting Geopolitical Environment**
- 3. Semiconductor: The rise of China and US attempts to contain it**
- 4. Status of trades in semiconductor in this changing environment**
- 5. The EU semiconductor strategy, Adapting to a Changing Geopolitical Landscape**

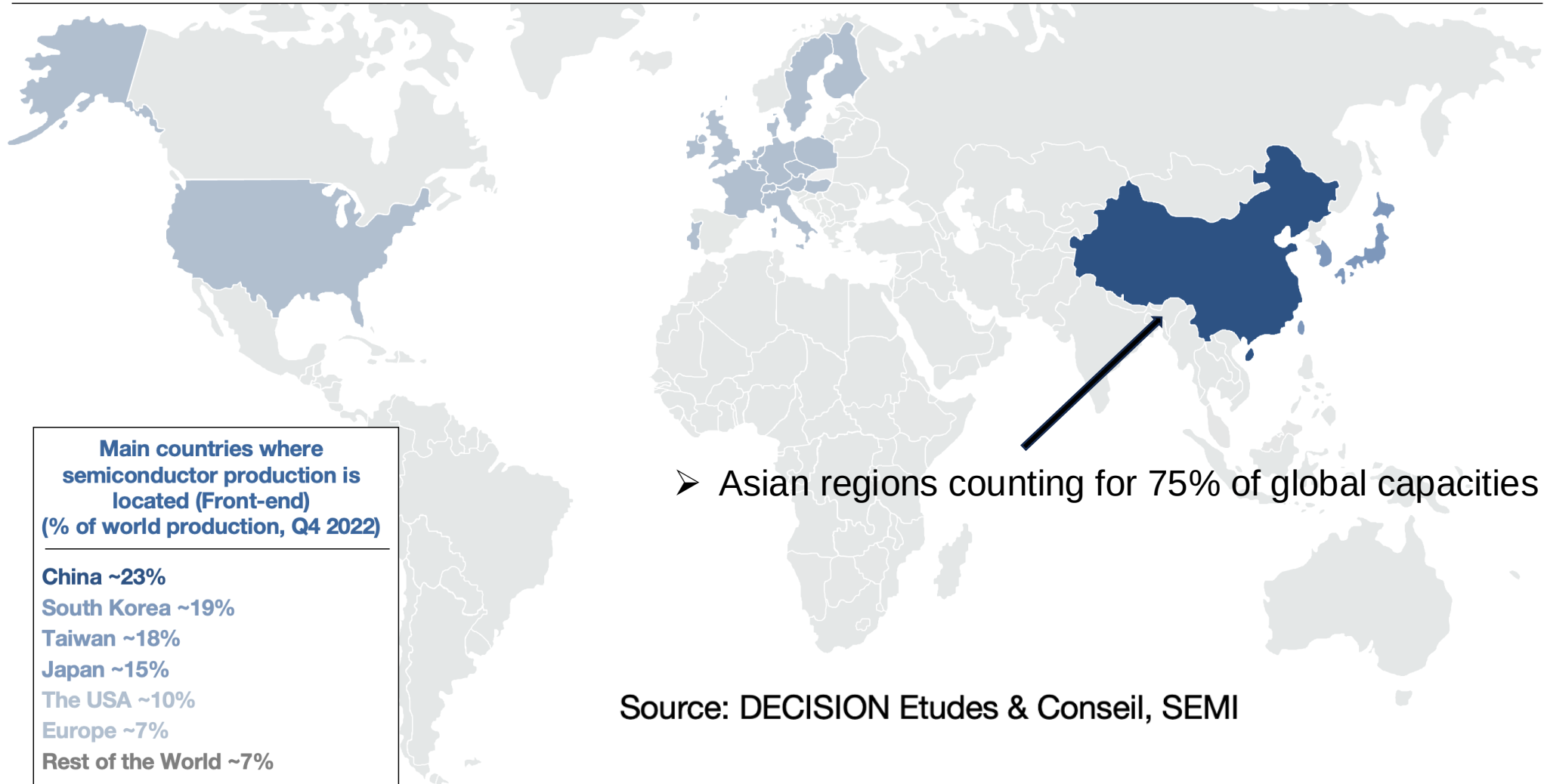


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Overview of the Semiconductor Industry

The World's Most Globalized Sector

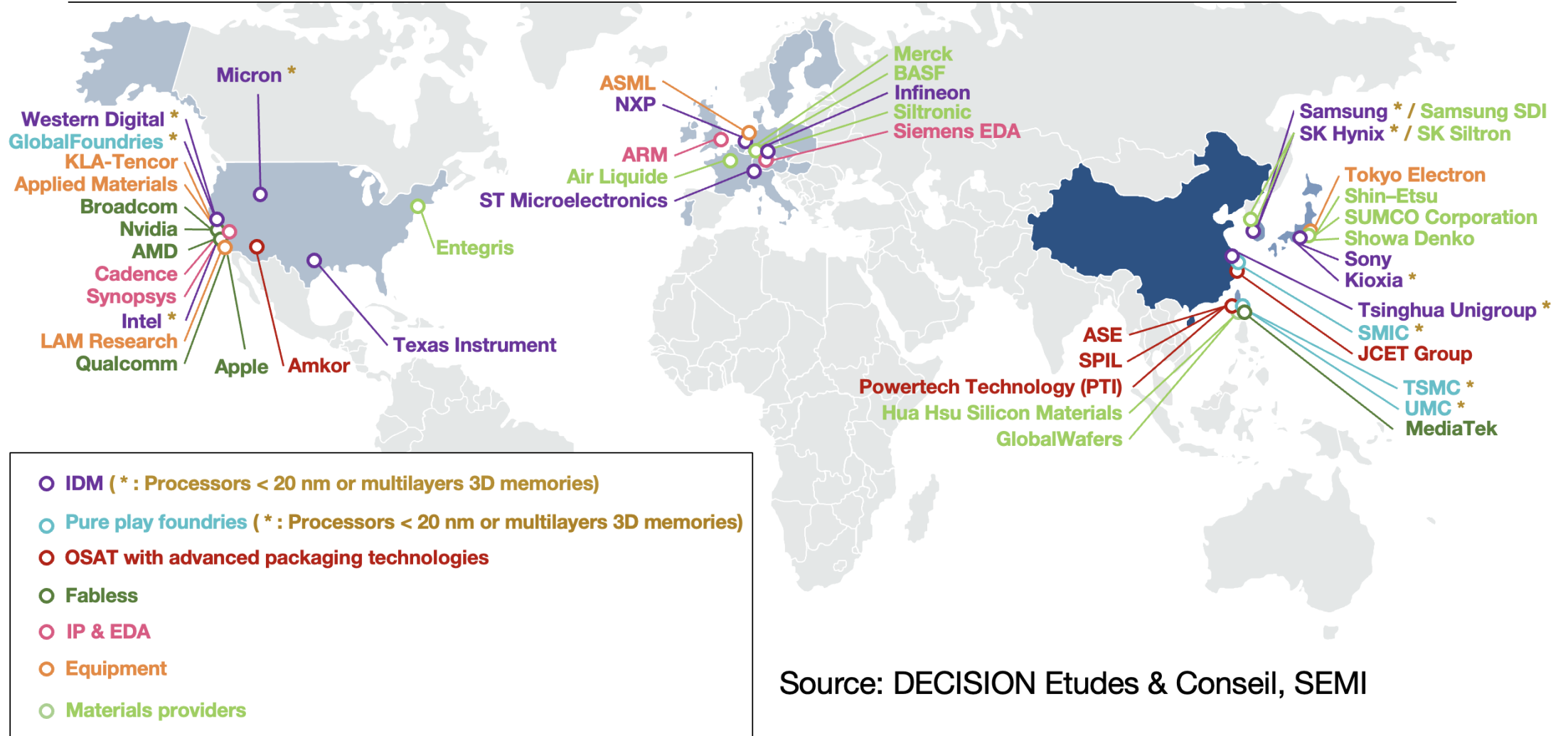
Semiconductor front-end manufacturing installed capacities in 2023



Semiconductor landscape in 2023



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Source: DECISION Etudes & Conseil, SEMI

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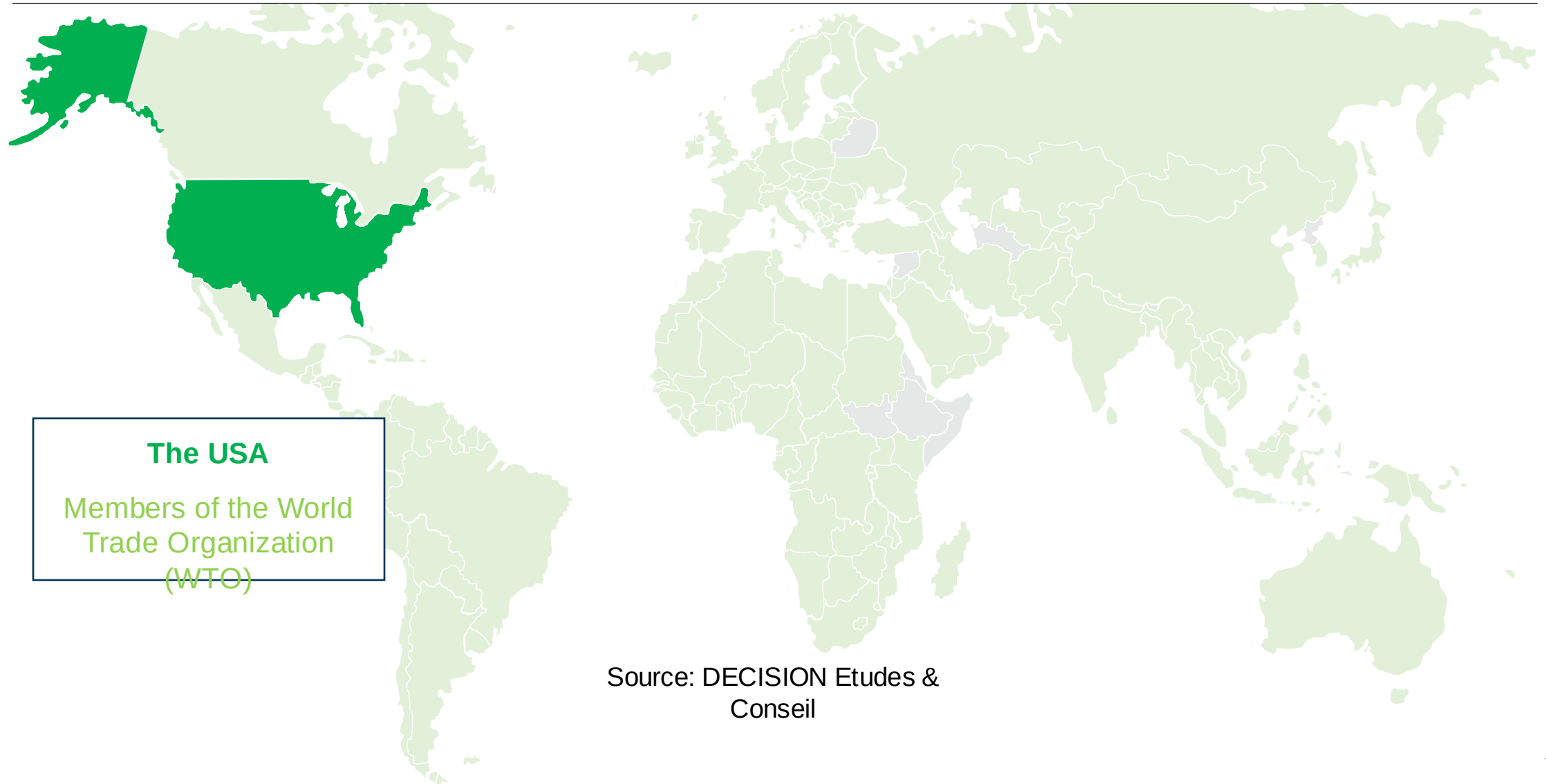
1990s – 2020s

A shifting Geopolitical Environment

Globalization in a unipolar World (1991-2014)

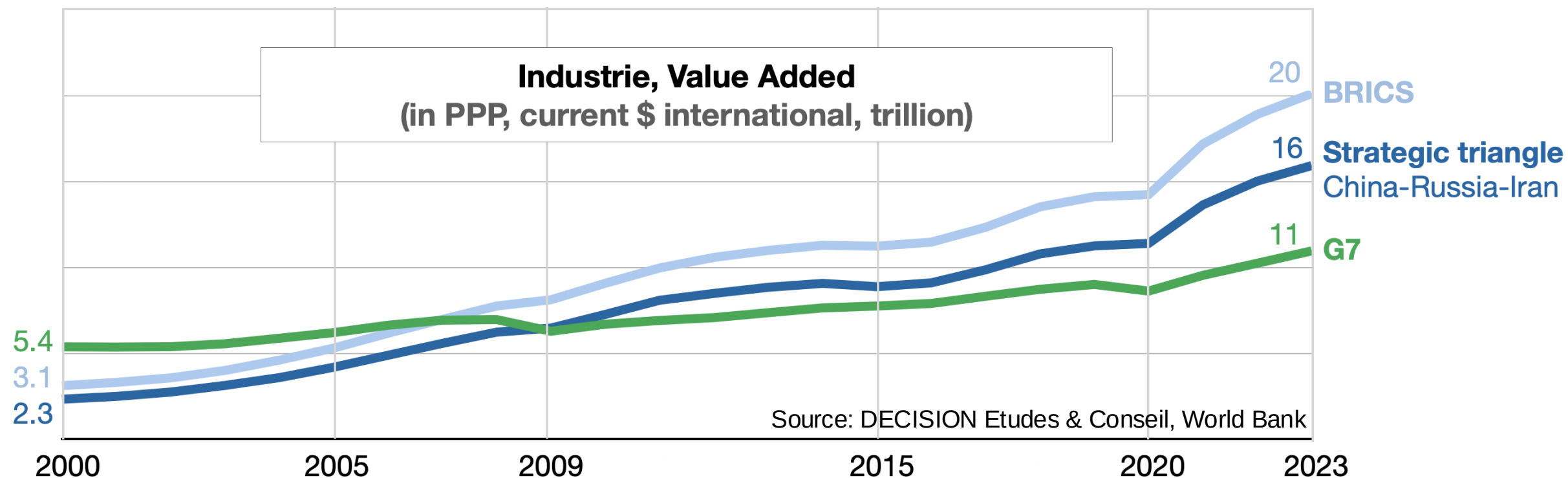


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Source: DECISION Etudes & Conseil

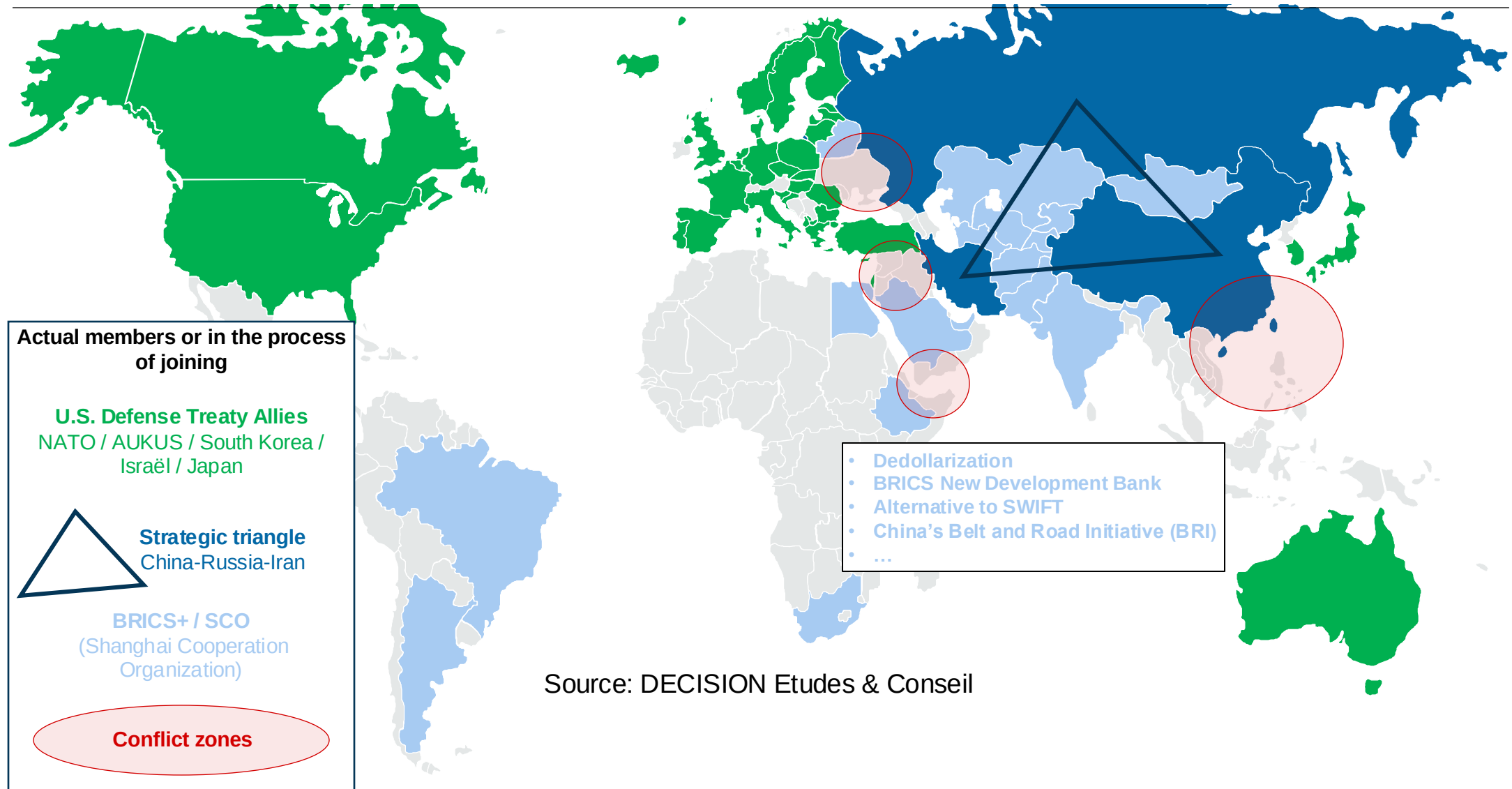
Towards multipolarity (2000-2023)



Towards a logic of blocks? (2014-?)



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De-coupling? De-risking?



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China designated by the West as

- “**Systemic rival**”, various G7 declaration since 2021
- “**Systemic challenge**”, NATO 2022
- **Concerns about China’s non-market policies leading to spillovers, market distortions and harmful overcapacity, G7 2024**

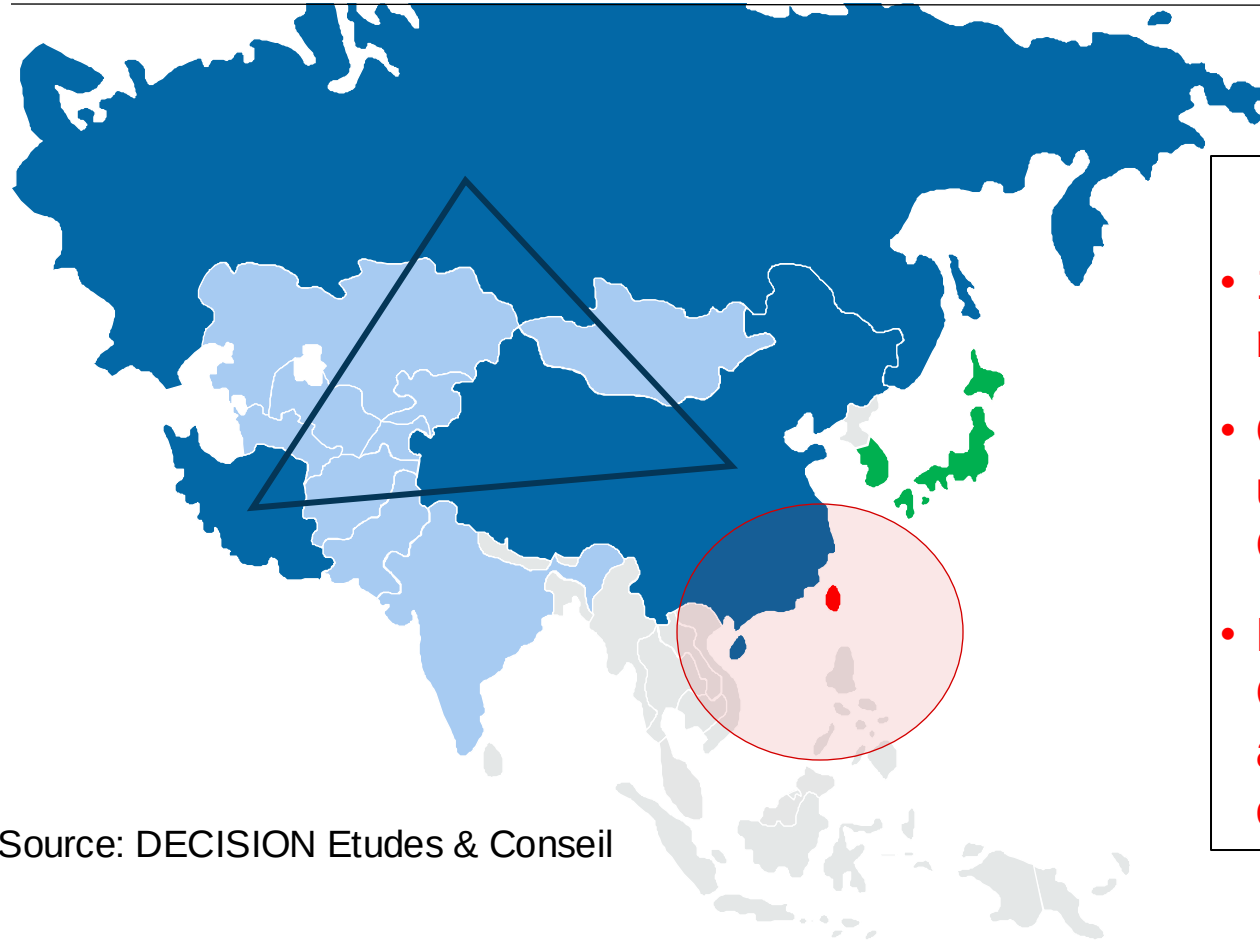
However, the last G7 Communiqué (Apulia Leaders’ June 2024) states

- **We are not decoupling** or turning inwards. We are **de-risking** and **diversifying supply chains** where necessary and appropriate, and fostering resilience to economic coercion.
- **We further call on China to refrain from adopting export control measures**, particularly on critical minerals, that could lead to significant global supply chain disruptions.

Primary Risk of Value Chain Disruption



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Source: DECISION Etudes & Conseil

Taiwan

- 1971 UN General Assembly resolution recognizing one single China
- China will “not renounce the use of force” to unify Taiwan with the People’s Republic of China
- May 2024 New Taiwanese President stating China “has no right to represent Taiwan” and his mission is to “resist annexation or encroachment upon our sovereignty.”

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Semiconductor

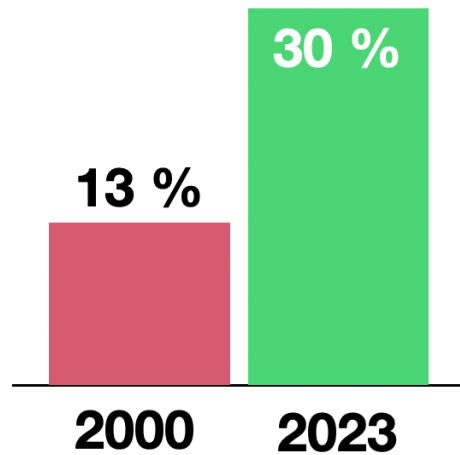
The rise of China...

...and US attempts to contains China's rise

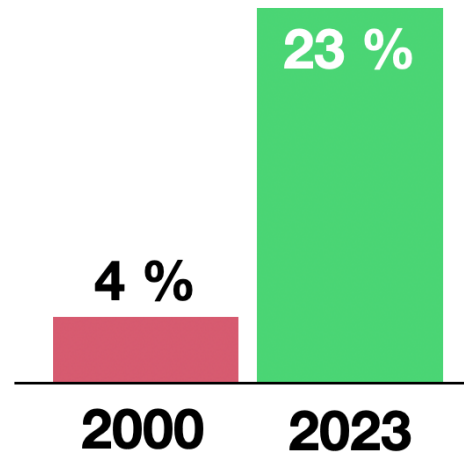
Semiconductor: The rise of China

In **2015**, China published its plan “**Made in China 2025**” where it officially announce for the first time its willingness to master the complete value chain of semiconductor.

**Semiconductor market
China % World**



**Installed capacity of
semiconductor (Front-end)
China % World**



**Across the entire semiconductor
value chain in 2022**



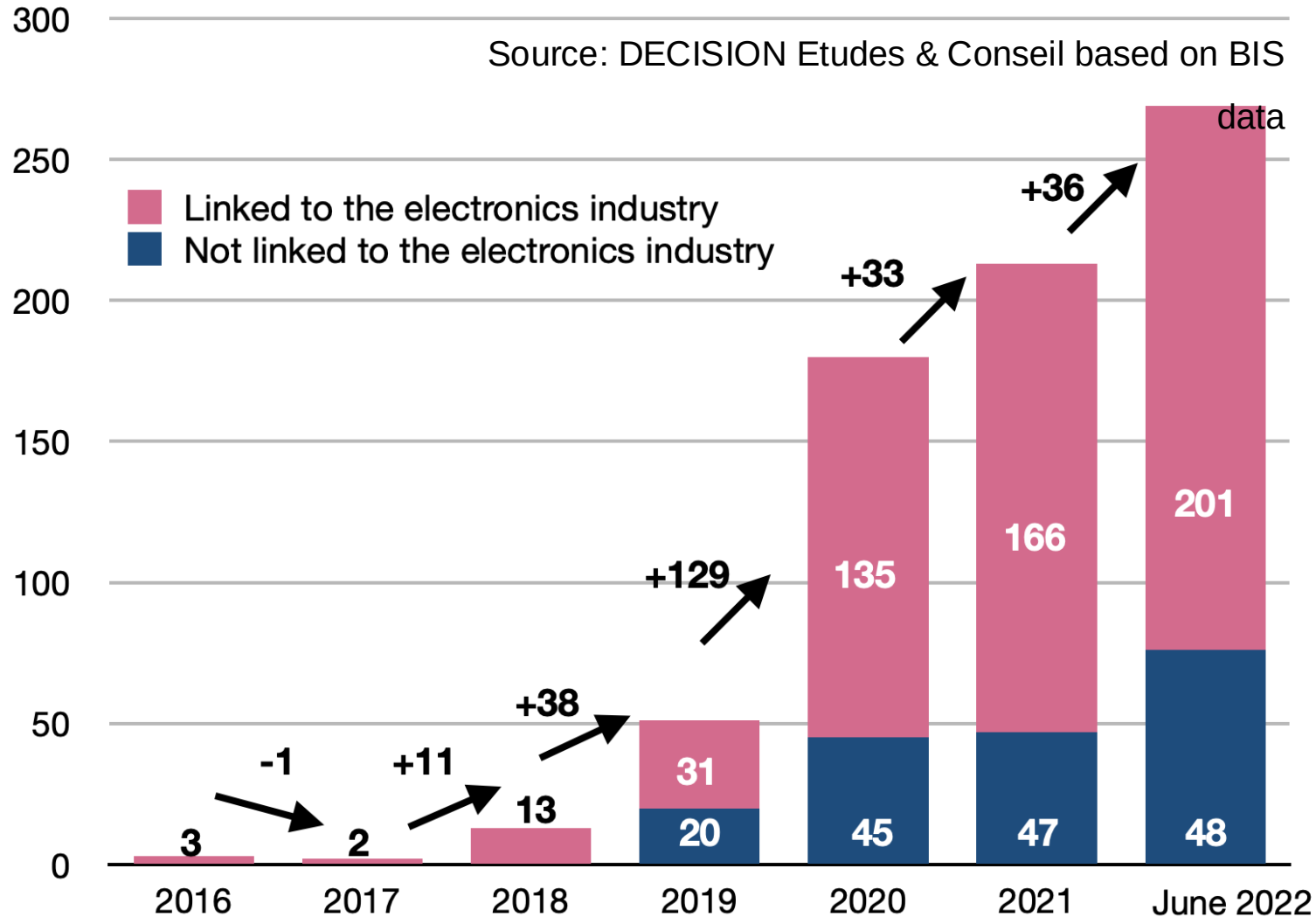


US industrial policy tools to contain China's rise

- **FCPA (Foreign Corrupt Practices Act) (2008[↑])**: The use of foreign corrupt practices to weaken key non-US companies and eventually purchase them.
- **BIS Entity list (2016[↑])** : Entities and products placed under extra-territorial embargo.
- **FIRRMA (Foreign Investment Risk Review Modernization Act) / CFIUS (2018)** to monitor and control foreign investments, including in semiconductors: Qualcomm, Aixtron, Lattice Semiconductor, Siltronic, Western Digital, Lumileds...
- **Inflation Reduction Act (IRA) (2022)**. \$369B by 2031 public funding, requiring domestic content ranging from 40% to 100% for different components and sectors to qualify for full subsidies and tax incentives.
- **Expansion of export control measures (dual use)**
- **Trump elected**: Universal tariff of 60% on all Chinese imports?
 - Possible retaliation from China: Export controls on critical minerals? Following Gallium and Germanium

Summary of the export ban list on China from the US

Sum of new Chinese companies or Research Institutions placed under extraterritorial embargo by the USD administration since 2016



➤ Increasing every year



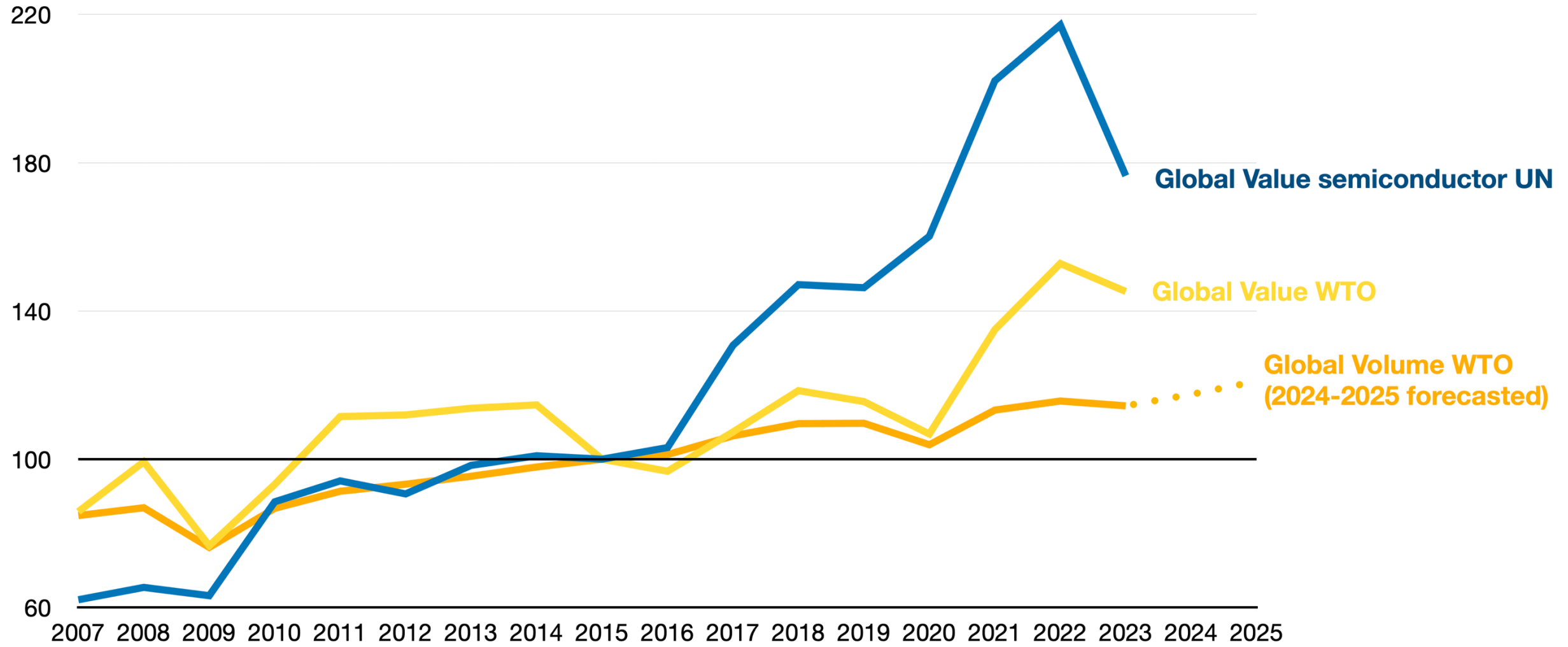
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Status of trades in semiconductor in this changing environment

Evolution of Overall Global Trade Value/Volume and Semiconductor Global Trade Value in the World (Indexed to 2015)



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Source: DECISION Études & Conseil; UN Comtrade; WTO Stats

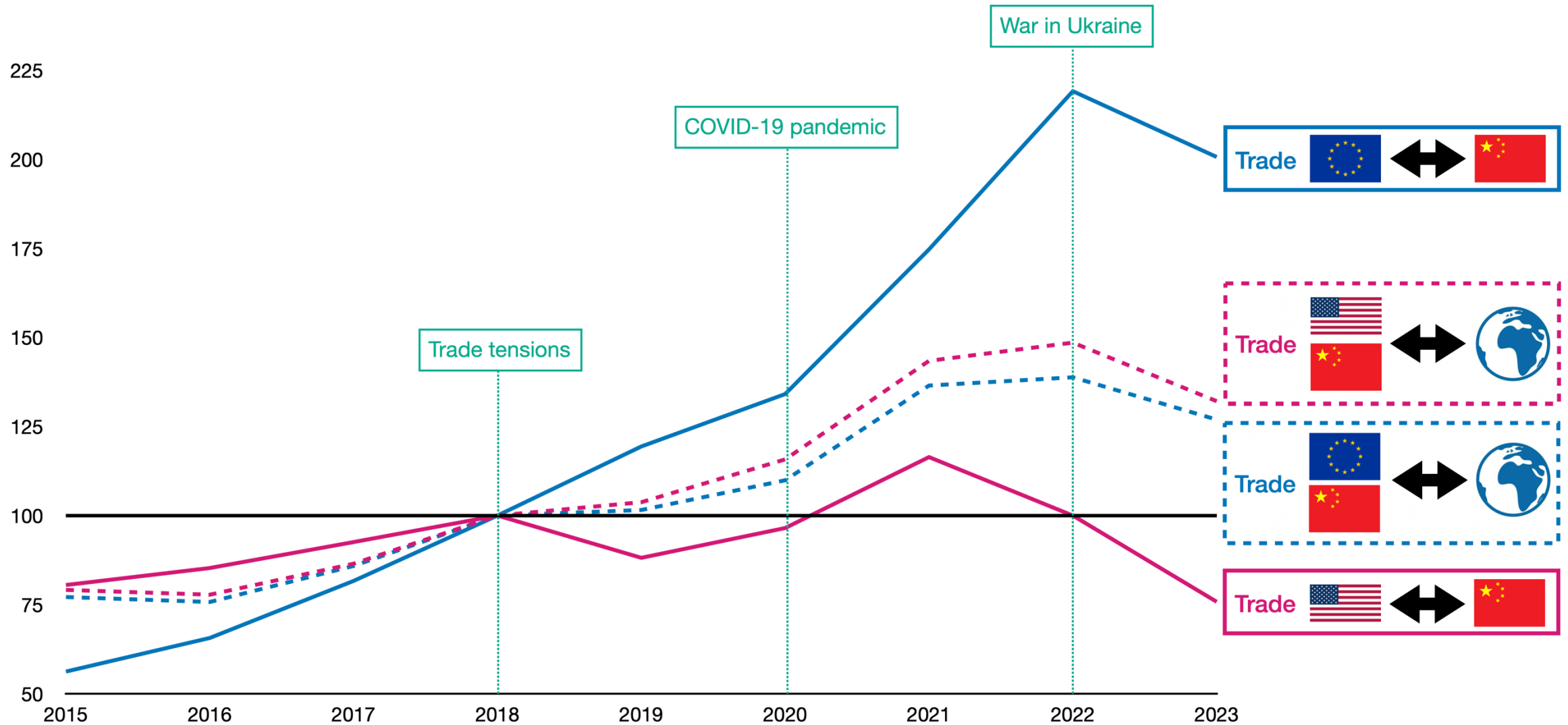
Semiconductor Trade Dynamics

Between US-China-EU Blocks (2015-2023) (2018=100)



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ICOS
International Cooperation
On Semiconductors



Source: DECISION Études & Conseil; UN Comtrade

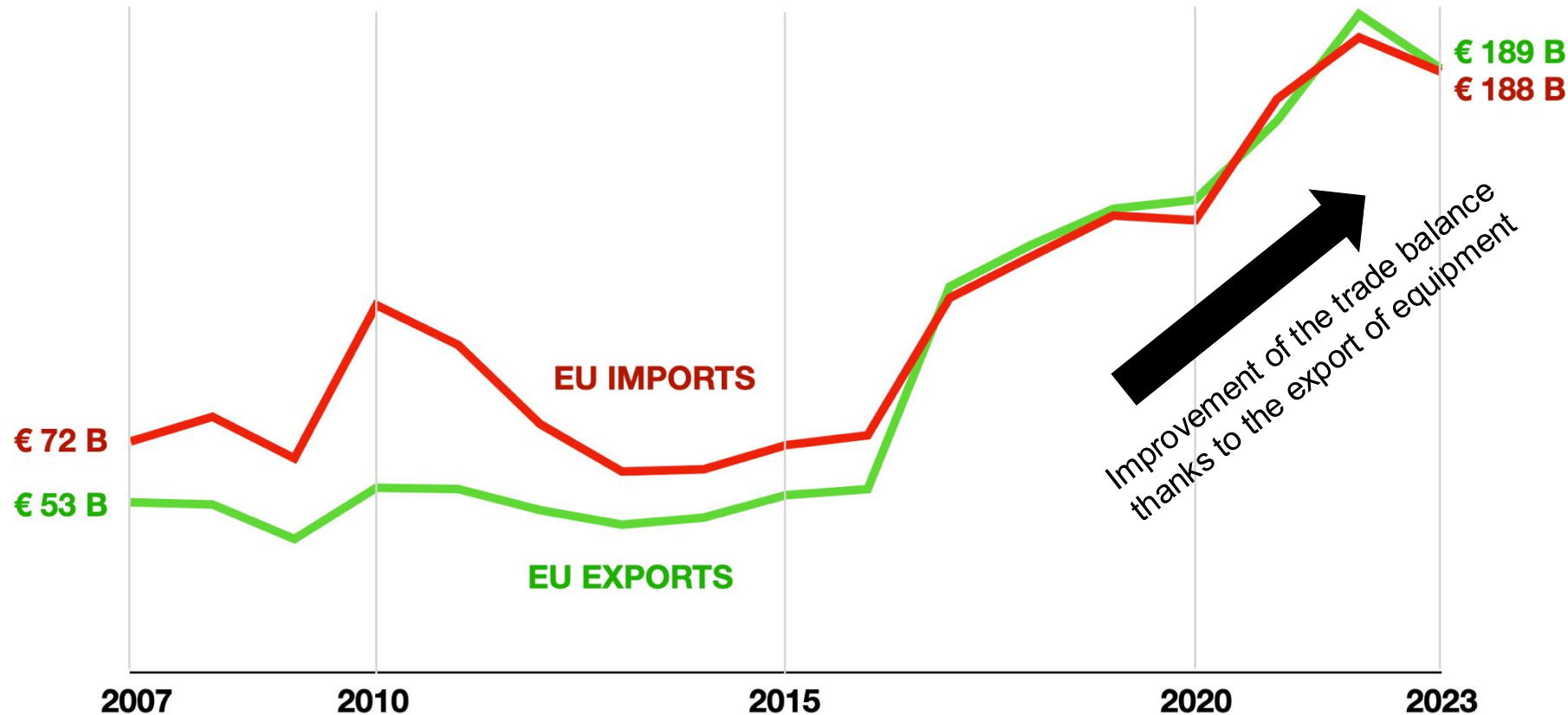
EU trade balance Semiconductors, equipment, other



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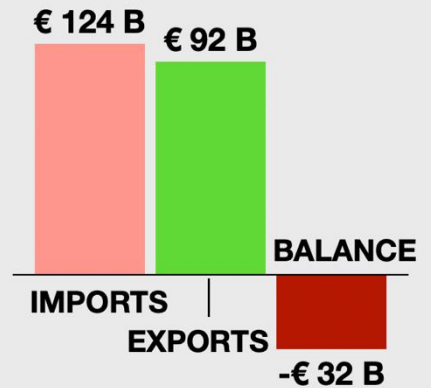
EU SEMICONDUCTORS IMPORTS & EXPORTS



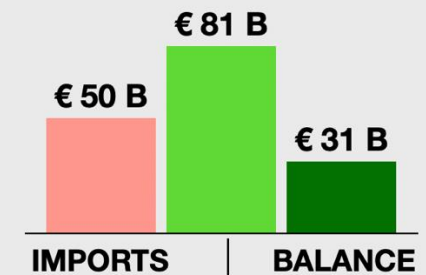
Source: DECISION Études & Conseil; Eurostat

2023

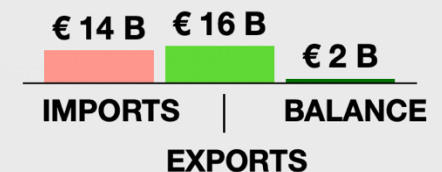
SEMICONDUCTORS



EQUIPMENT

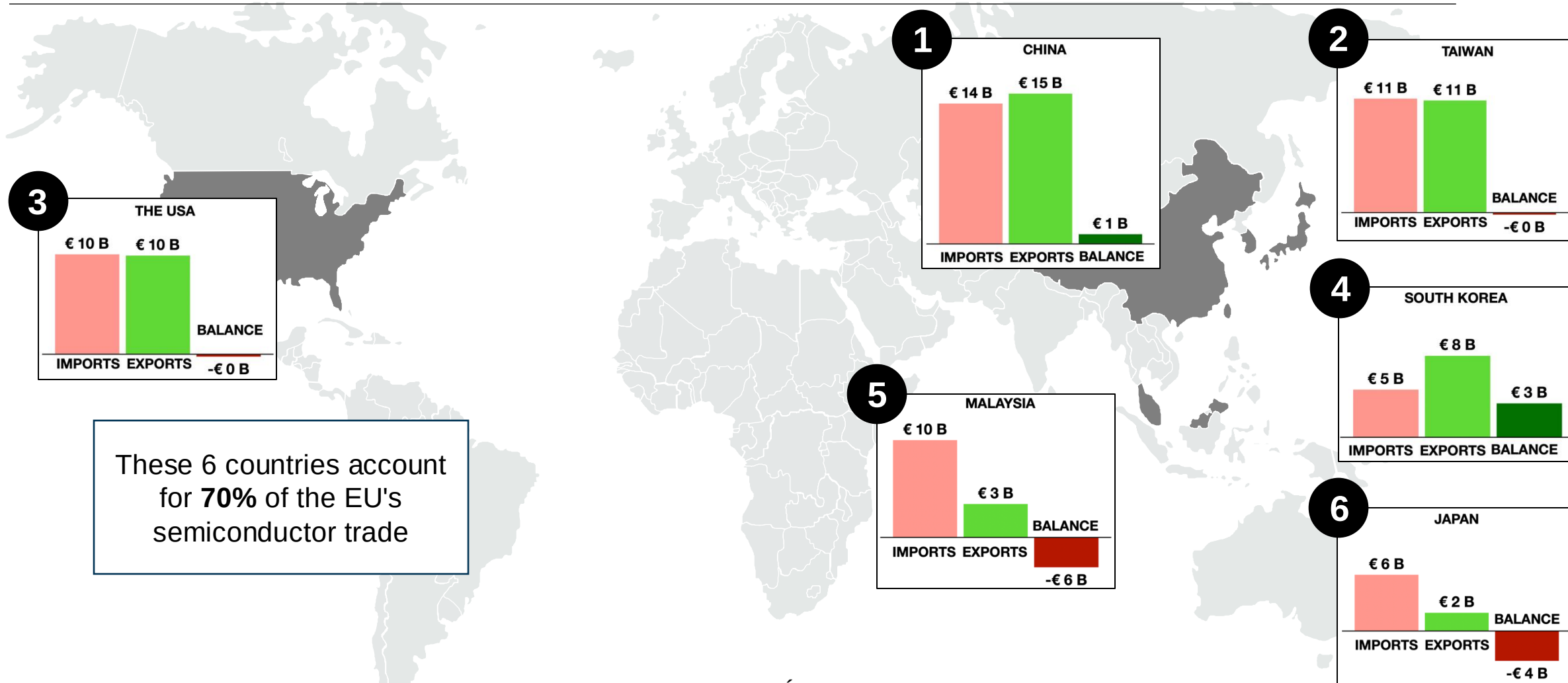


RAW MATERIALS, WAFERS, TOOLS



Improvement of the trade balance
thanks to the export of equipment

Main trading partners of the EU in semiconductors



Source: DECISION Études & Conseil; Eurostat

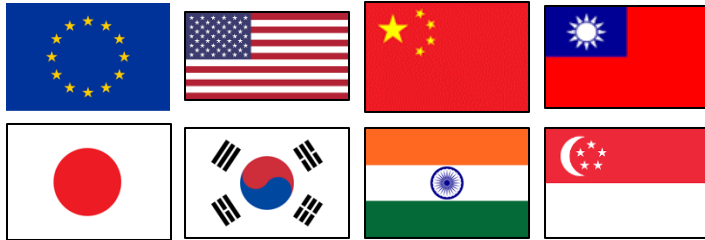
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The EU Semiconductor Strategy

Adapting to a Changing Geopolitical Landscape

Report published in July 2024

Status of the semiconductor industries of 8 countries



& roadmap for cooperation in the confidential version
shared to the Commission in February 2024



EU leaders in the semiconductor value chain

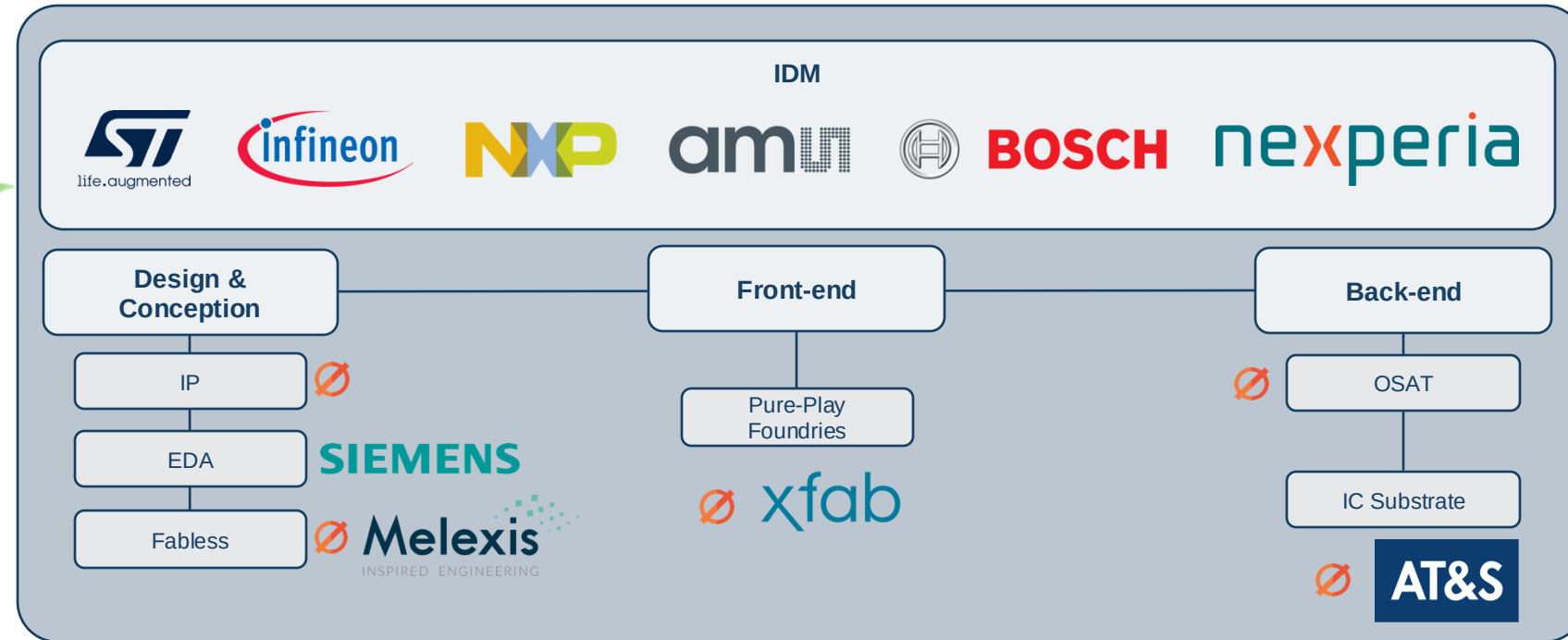
Material



Equipment

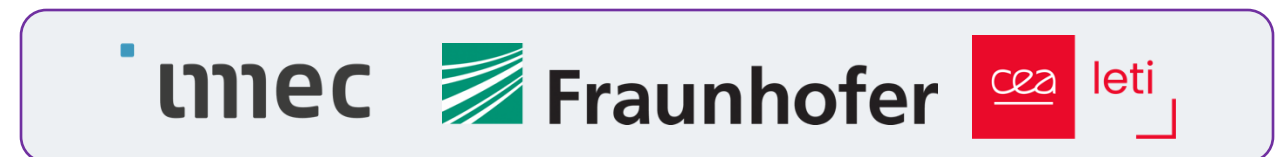


Semiconductor



Source: DECISION Etudes & Conseil, 2023

Research & Technology Organizations

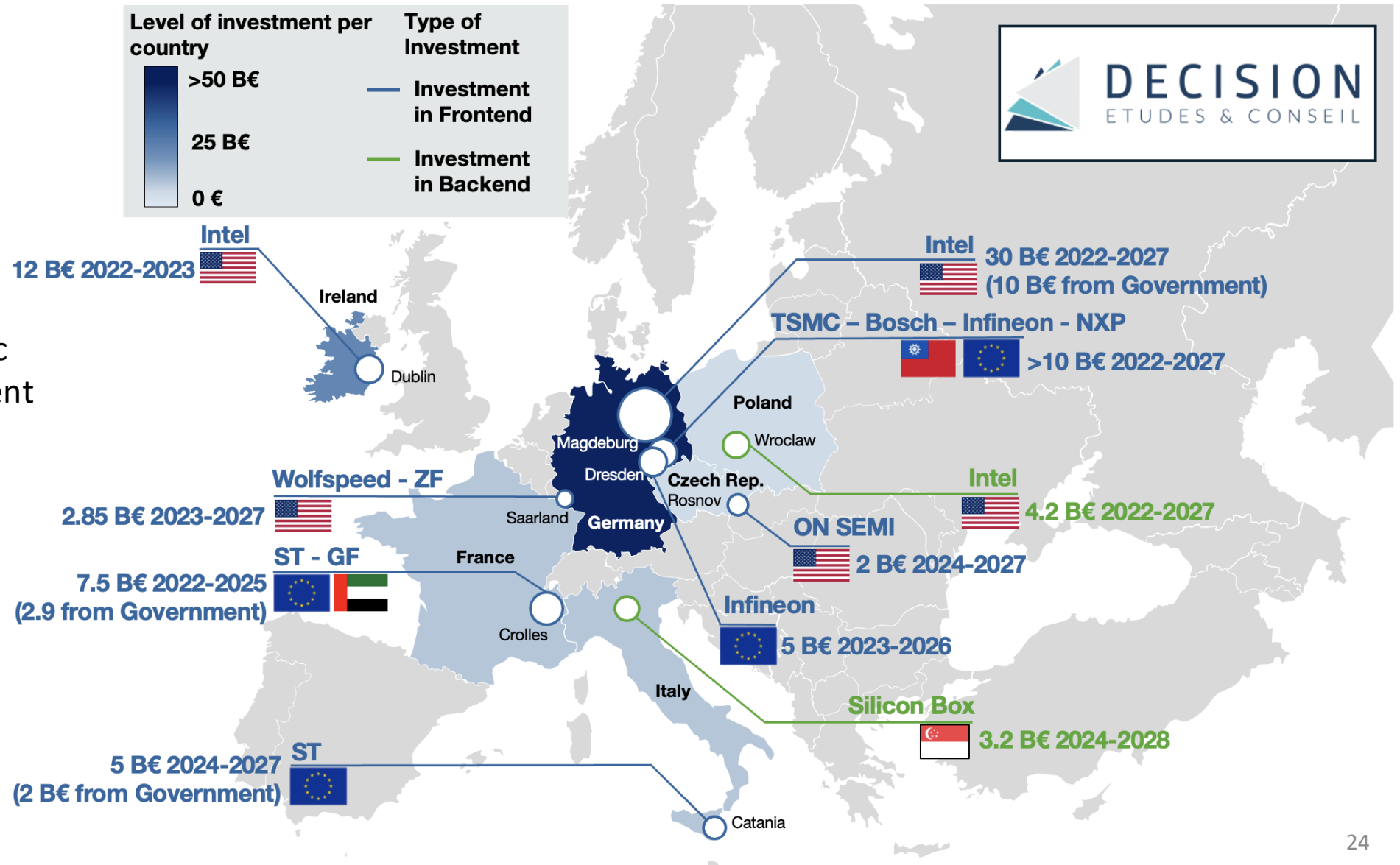


EU Chips Act

Key investments in the EU (>1B€)



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- In total, €106B public and private investment
- 58% of investments from US companies
- €37B delayed

1. Progressive de-risking, regionalization of value chains
2. Renewed US-China Economic Understanding (including a deal on Taiwan?)
3. Escalation (likely around Taiwan) -> Value chain disruption, decoupling

In any scenario, how to ensure a resilient EU semiconductor ecosystem?

- Considering our key export markets: Asia, China, Taiwan, North America
- Addressing our weaknesses & strategic dependencies

Challenges & opportunities for the EU (non-exhaustive)



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Challenges

- Talent gap: 75 400 workers lacking by 2030
- Find equilibrium between Asia and America
- ...

Opportunities

- Develop new industrial policy tools to adjust industrial policies from third countries
- Strengthen the EU ecosystem of design of advanced processors
- ...



Thank you for your attention

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