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EXHIBITOR GUIDE: MEMS & Imaging Sensors Summit 2024

OVERVIEW

MEMS & Imaging Sensors Summit 2024 will take place as one-day event on Thursday, November 14 from 8:00 AM to 9:00 PM including Networking Reception at the International Conference Center Munich (ICM), Messe München in Germany.

SEMICON Europa co-located with electronica is the largest electronics design and manufacturing exhibition and conference event in Europe, with more than 75,000 expected attendees.

<https://www.semi.org/eu/connect/events/mems-imaging-sensors-summit#overview>

VENUE: International Conference Center (ICM)

ICM - Messe München, Messengelände, 81823 Munich Germany

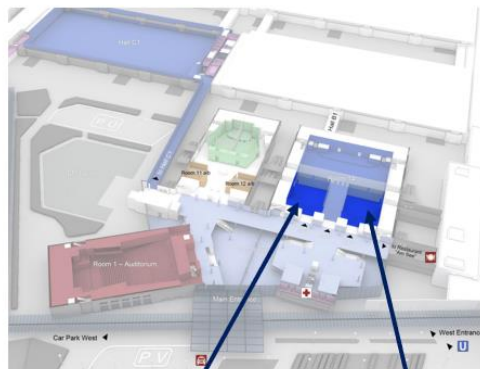
ICM is the perfect location for MEMS & Imaging Sensors Summit 2024. All conference facilities in one place: registration, conference, exhibition, catering and networking areas. The ICM has direct connection to the exhibition halls of SEMICON Europa – less than 5 minutes walking distance:

- Room 14 a (Conference area)
- Room 14 c (Exhibition & Catering area)
- Foyer South (Registration area)
- SEMICON Europa Exhibition halls C1, C2 and Entrance West

Fairground map

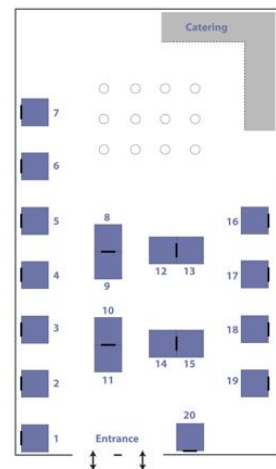


Floor plan ICM



Conference Room 14a Exhibition + Catering in 14c

Exhibition Layout





AGENDA

	Day	Date	Start by	Finish by	ICM Room
Registration Opens	Wednesday	13-Nov	5:00 PM	6:30 PM	Foyer-South
Exhibitor Booth Decoration	Thursday	14-Nov	6:30 AM	7:30 AM	14c
Registration Opens	Thursday	14-Nov	7:00 AM		Foyer-South
Summit Program	Thursday	14-Nov	8:00 AM	7:00 PM	14a
Networking Reception	Thursday	14-Nov	7:00 PM	9:00 PM	14c
Clearing out your booth	Friday	15-Nov	8:00 AM	9:00 AM	14c

EXHIBITION

Booth Decoration by Exhibitors

- **Thursday, November 14 between 6:30 and 7:30 am.**
- Booth construction will be ready by 6:30 am and your decoration shall be finished within one hour by 7:30 am.

Summit Opening Hours for Attendees

- Summit Program: Thursday, November 14 between 08:00 am and 7:00 pm

Clearing out your booth & Material Pick-up

- **Friday, November 15 between 8:00 am and 9:00 am**
- Empty your booth from 8:00 am of all unused material and documents before 9:00 am.
- **Remember: to order your return shipments of important booth material in advance. It is your responsibility to contact a logistics service provider and arrange pick-up.**



Deliverables & To-Do's

1. **Company logo and company description** so we can update our landing page and print material.
 - Company logo: a vector graphic (.eps or .ai) in 4 colors & a RGB (.jpg) image
 - Your company description (max 750 characters incl. spaces) and web address

 - **To-Do: submit your marketing assets as soon as possible**
 - Please name the files accordingly: e.g. <company name>_logo / <company name>_description / <company name>_printing file
 - Upload [your data and files here](#)
2. **Illuminated graphic** panel incl. print.
with the specification as follows:
 - Format: PDF
 - Size: 990 mm x 2490 mm
 - Scale: 1:1 or 1:10
 - Bleed: 20 mm (scale 1:10 = 2 mm)
 - Color: CMYK-colors, no RGB colors
 - Resolution: minimum 150 dpi (with scale 1:1)
 - Important: embed fonts - if necessary, convert to curves

 - **To-Do: submit the print file latest by Tuesday, October 1**
 - Upload [your Print file here](#)
3. **Furniture order**
 - **To-Do: submit your order latest by Friday, October 18**
4. **Attendee registration** (*for more detail see section Conference Registration*)
 - **two complimentary** conference tickets and **one discounted** conference ticket at a 20% discount.
 - **By mid-September**, our registration service provider, Interplan, will send you registration codes for the conference passes. Upon receipt of the codes, register your attendees here:
<https://interplan.eventsair.com/semicon24/registration-mems/Site/Register>

 - **To-Do: register your colleagues best before Monday, October 30**



Logistics for Booth Materials

Please find the shipping address and delivery time for your exhibit materials

- This shipping method is for small packages only, such as brochures, giveaways, etc.
- Notify SEMI of any packages sent.

Important note:

- Please note that only "small items" will be accepted by this shipping method.
- The recipient and SEMI cannot accept any responsibility for the packages.
- Packages must arrive by the Friday before the event begins.
- You are responsible for parcel pick-up at the end of the event by Friday 15. November before 9 am

If you have logistical needs beyond this, please contact us.

Delivery Address Parcels (small items):

Recipient:

Messe München GmbH

CiC - Expedition - Tor 1

Event: electronica – SEMICON 2024, **MEMS**

Care of: Ms. Juliane Müller

Tel.: +49 89 949-20720 (switchboard)

Postal address:

Am Messeseesee 2

D - 81829 Munich

Germany

Delivery timing:

Parcel delivery to your booth: latest arrival by Friday, 8 November 2024



Booth Configuration

- Turnkey Booth Space: 2 x 2 meters (4 sqm)
- Illuminated Graphic Panel: 2.5 m high; print production included.
- 1 High Table (70 cm diameter) and 2 Chairs
- 1 Power Socket: Triple extension socket
- 1 Trash Bin

- Furniture & equipment rental available (see furniture order below)



Booth Benefits:

- 2 complimentary conference tickets with access to all plenary sessions, exhibition, lunches, and proceedings.
- 1 additional discounted conference ticket at a 20% discount.
- Each conference pass includes SEMICON Europa Visitor tickets (four-day show pass).
- Special cloakroom access for the event day, Thursday.
- Complimentary Wi-Fi Access.

Furniture & Equipment Order Catalogue

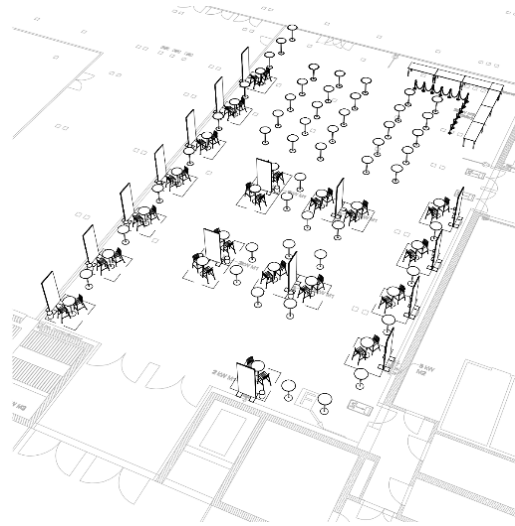
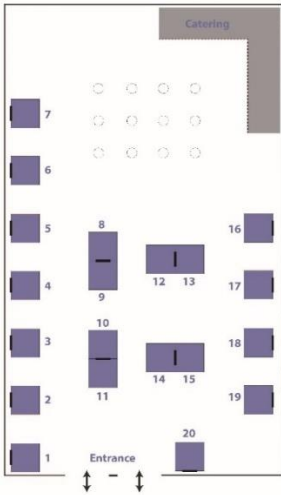
Item Number	Catalogue Item	Type	Rental Fee in EUR (net prices)
1	Brochure Rack (27x44xH125 cm)	furniture	76 €
2	Barstool (white)	furniture	52 €
3	Sideboard (50x50xH100cm without shelve, lockable)	furniture	55 €
4	24" TV Screen (table-top with table stand)	multimedia equipment	423 €
5	43" TV Screen (with floor stand)	multimedia equipment	936 €
6	Laptop 15" with MS Office (German/Engl.)	multimedia equipment	455 €
7	Power Extension (triple socket)	electrical / lighting	17 €

To place an order, please send an E-mail to euevents@semi.org with item and quantity you need.



Exhibition Layout

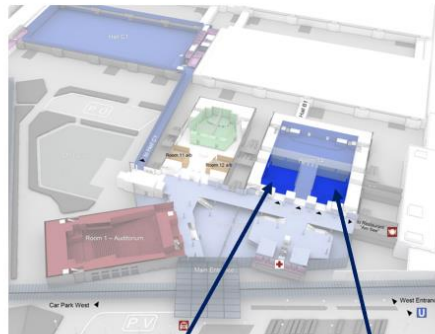
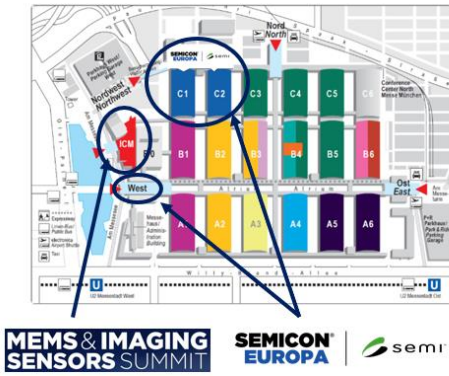
The Exhibition of MEMS & Imaging Sensors Summit 2024 is located in Room 14 c of ICM and within walking distance to the exhibition halls of SEMICON Europa – less than 5 minute walking.



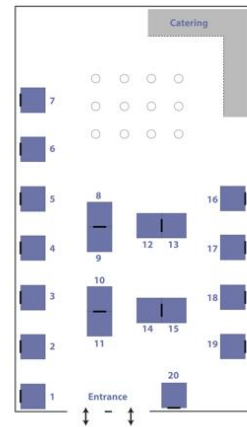
Fairground map

Floor plan ICM

Exhibition Layout



Conference Room 14a Exhibition + Catering in 14c



Digital Library

Make the most out of your exhibition and take advantage of the graphical material at your disposal. In the digital library, you can find the Summit’s logo, PowerPoint templates, and banners.

Access Link: [Digital Library](#)

Share on LinkedIn

Let your LinkedIn network know you’re exhibiting at MEMS & Imaging Sensors Summit!

Access Link: [Share on LinkedIn](#)



CONFERENCE REGISTRATION

The conference pass includes access to multiple areas:

- conference
- lunches & coffee breaks
- MEMS exhibition
- Networking Reception and
- SEMICON Europa trade show access (via separate QR code)

Exhibitor benefits include:

- Two conference passes free-of-charge.
- One conference pass at 20% discount.

Note well: each conference pass includes a 4-day pass for SEMICON Europa.

By mid-September, our registration service provider, Interplan, will send you two registration codes for the conference passes. Upon receipt of the codes, register your attendees here:

<https://interplan.eventsair.com/semicon24/registration-mems/Site/Register>

Note well: The SEMICON Europa trade show 4-day pass will be in format of a QR code that can be used at the trade show entrance directly, for which no additional registration is needed. The QR Codes will be sent by our registration service provider, Interplan, to all exhibitors about 1 week prior to the conference.

Additional conference attendees need to be registered online at charge:

Conference Passes

Conference Pass Member	950 €
Conference Pass Non-Member	1.250 €
Conference Pass Student	85 €

Online registration URL (Conference Passes Paid):

<https://interplan.eventsair.com/semicon24/registration-mems/Site/Register>



HOW TO GET THERE

- 45 minutes' drive from Munich airport plenty of parking spaces available
- Messe München is located by the A94 freeway – exits München-Riem (exit no. 5) and Feldkirchen-West (exit no. 6)
- 18 minutes by subway from the city center
- The Exhibition Center is directly connected to the public transport network via subway stops Messestadt West and Messestadt Ost (U2)

ACCOMODATION

If you need help finding a Hotel, we can help you! To make your stay in Munich more comfortable, we already secured hotel allotments for our SEMICON Europa exhibitors and participants. More see here

<https://www.semiconeuropa.org/about/travel-and-hotels>

For more information contact the SEMI Europe Events Team: euevents@semi.org