

Penang Business Summit

POST SHOW REPORT

At a glance

7 Speakers
from the
Industry

Exceeding **16**
Hours of
Enriching
Seminars

2 High-level
Seminars
in Advanced Packaging
and Revolutionizing
Manufacturing

**Over
150**
Attendees in Total

More
than **35**
Companies Attended

Supporting Partners



Seminar 1: Advanced Packaging - Advanced Packaging and Material Characterization

Penang Business Summit 2024 - the Advanced Packaging seminar spanned two days and wrapped up on 7 March. A huge thank you to our supporting partners, attendees and speaker, for their contributions to the success of this seminar.



The event provided insights into the latest techniques in advanced chip packaging, employing a case study approach for effective learning. Events like the Advanced Packaging seminar plays a vital role in fostering lifelong learning within the semiconductor industry.

Seminar 2: Revolutionizing Manufacturing - The Role of AI in Future Factories



Penang Business Summit 2024 - the seminar held in the afternoon of 7 March was a resounding success, drawing an enthusiastic response from attendees and speakers alike. Attendees gained valuable insights into the transformative potential of advanced AI in the manufacturing ecosystem.

The seminar also facilitated a thought-provoking panel discussion on the profound impact of AI in the sector. Seminars of this nature, such as the Revolutionizing Manufacturing seminar, plays a vital role in advancing the semiconductor industry.

