

Innovative Strategies: How *Real-Time Child Care* is Powering the Semiconductor and Manufacturing Sectors

Presented by:

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TOOTRiS[®]

Webinar: Child Care in the CHIPS Act:

Resources & Solutions

September 19, 2023



The Brutal Reality for Working Parents: No Child Care, No Work

64%

of working parents with
young kids miss work
due to Child Care issues

85%

of parents say
productivity is impacted
by Child Care problems

\$78B

in earnings is lost by
families annually due to
their Child Care challenges

UNIVERSAL TRUTH:

**For working parents to succeed, and for their kids to succeed,
we need an ecosystem of support!**

The Broken System: Why Current Child Care Options Fail

Until now, options have been flawed, limited, and fail to solve the three biggest issues:

AFFORDABILITY, ACCESS, and ADMINISTRATIVE BURDEN



**Building Expensive
On-Site Care**

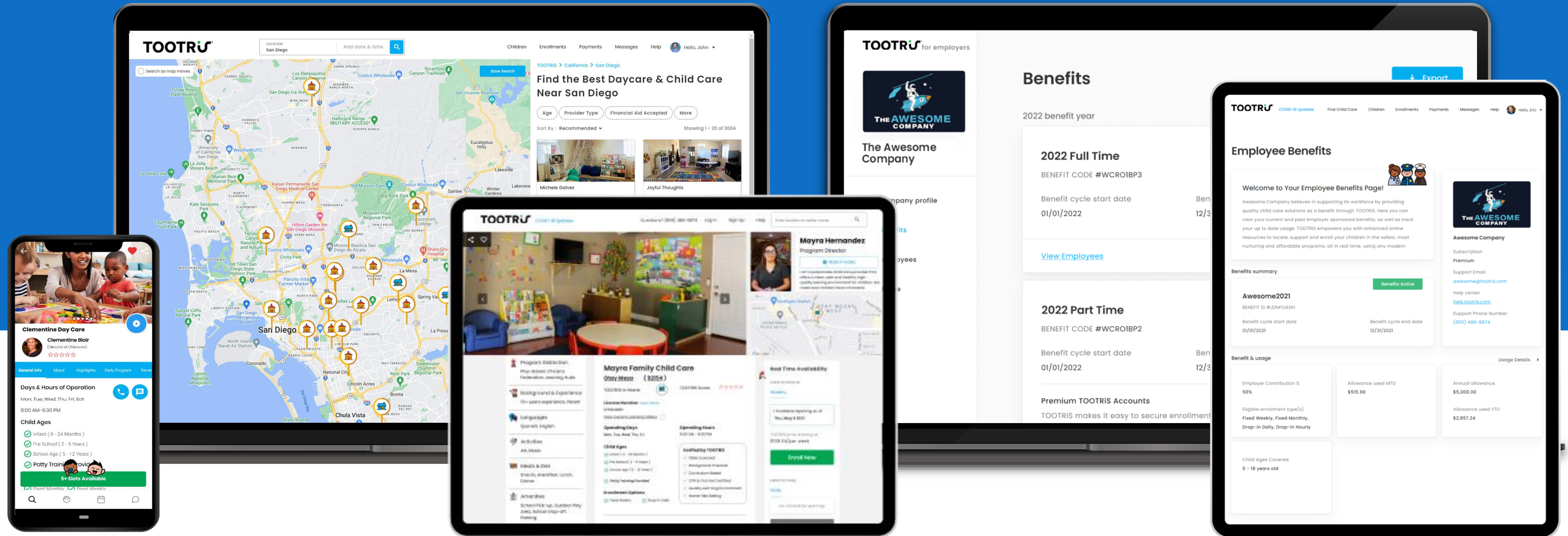


**Complicated Contracting with
Multiple Child Care Centers**



**Burdensome Child Care
Reimbursements**

TOOTRIS is Revolutionizing Child Care



The **FIRST, ONLY & LARGEST** Child Care Benefits Platform is Making Child Care More **Affordable & Accessible**

Over **200,000** Child Care Providers Nationwide

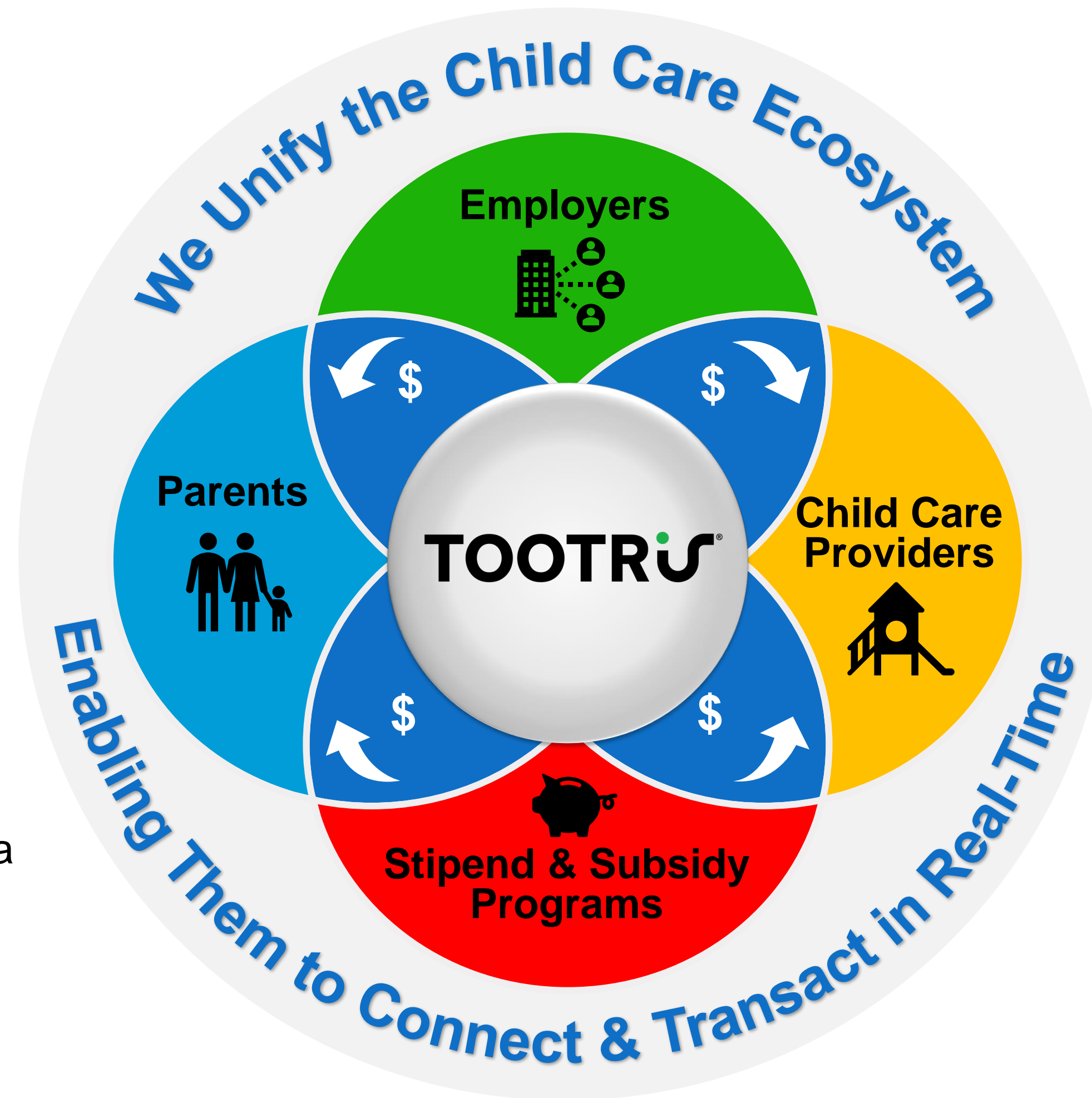
Revolutionizing How Employers Help Working Parents Access and Pay for Child Care, Enabling Them to Succeed

Parents

- Quickly access quality Child Care options to fit specific family needs, budget, and work schedules

Community Agencies

- Grow Child Care supply and maximize funding impact with access to real-time & predictive data



Employers

- Seamlessly incorporate Child Care Benefits to attract and retain talent and increase productivity

Child Care Providers

- Maximize earning potential with free access to technology that reduces operating costs

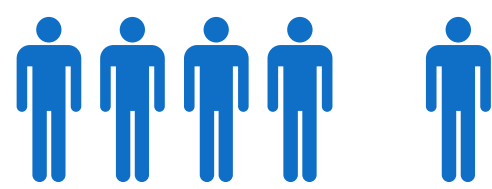
Child Care Whenever & Wherever Employees Need It

92% of Child Care Centers **DO NOT** provide Non-Standard Hours of Care (NSH)

TOOTRiS Provides Non-Standard Care Options for Every Parent 24x7



Parents with children ages 0-12



Parents working remotely



Parents with flex schedules or variable shifts

TOOTRiS Connects Working Parents to 24-Hour Care Providers Giving Access to a Real-Time Enrollment Availability Engine™



CASE STUDY: Memphis Area Transit Authority

INDUSTRY: Transportation

LOCATION: Tennessee

RESULTS: Increased recruiting of younger workforce with Child Care options to meet all parent schedules

✓ First Shift

✓ Second Shift

✓ Weekends

✓ Emergency Care



STRATEGY #2

Providing Employers **Ubiquitous Access** to TOOTRiS' Nationwide Licensed & License-Exempt Child Care Network



CASE STUDY: ALPLA Group

INDUSTRY: Manufacturing

LOCATIONS: Utah, Georgia, Kentucky, Iowa, Wisconsin, Texas, Ohio, Missouri, Pennsylvania

RESULTS: Parents across multiple states are now accessing Child Care options with zero HR admin

✓ First Shift

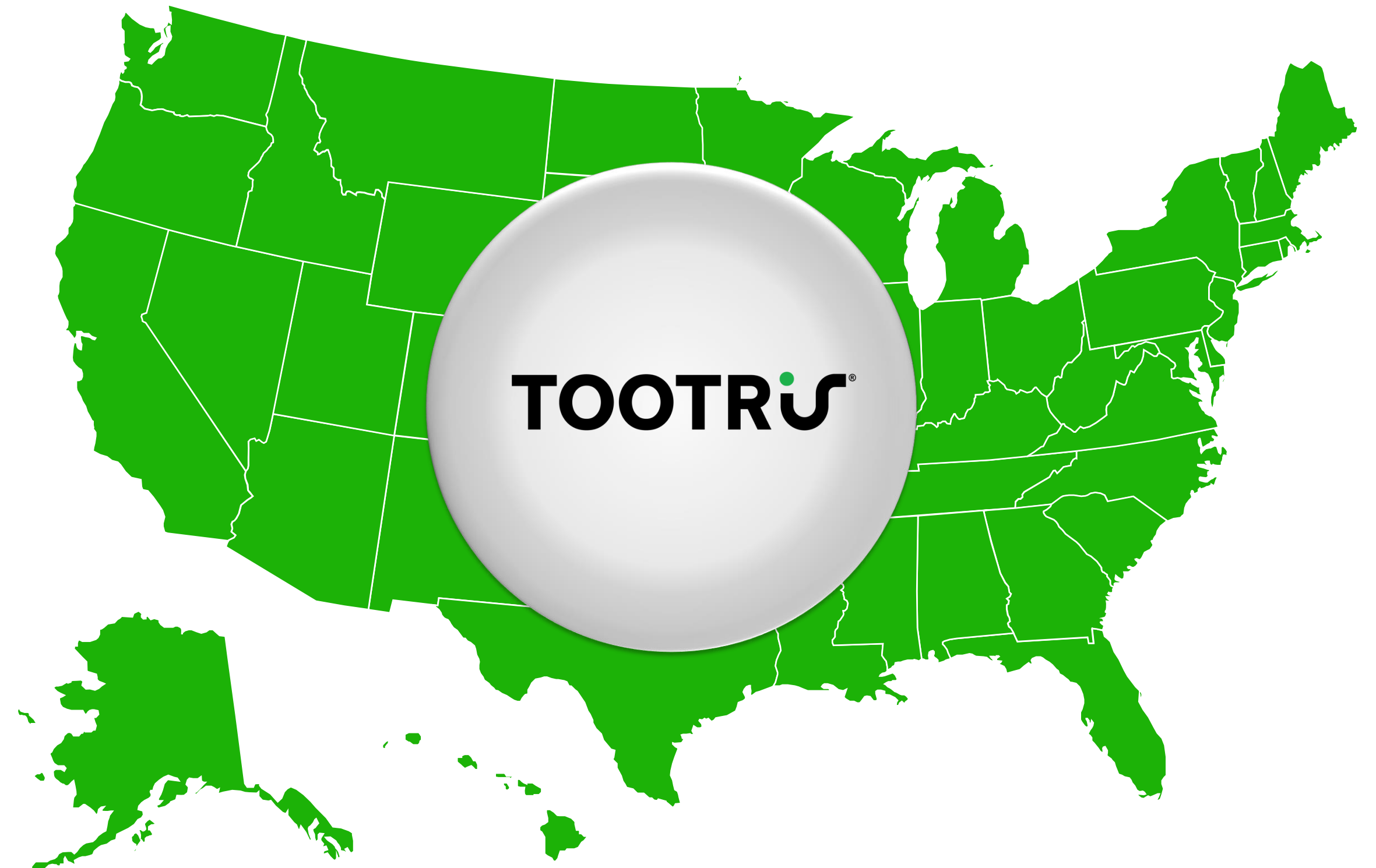
✓ Weekends

✓ Second Shift

✓ Emergency Care

ALPLA

Real-Time Solutions Across State Borders



Child Care is heavily regulated. TOOTRiS provides the real-time availability of Child Care solutions across state lines complying with all state and federal regulatory requirements.

STRATEGY #3

The Largest Choice of Mixed Delivery Options to Meet the Unique Needs of the Workforce

All the resources in one place to help parents navigate the complex options

Flexible Scheduling Choices:

- Full-time/Part-time
- Backup/Drop-In Care
- Night Shift/Weekends
- Emergency Care
- Seasonal Care

Multi-Source Payment Options:

- ACH/Credit/Debit Card
- Employer Contributions
- Public Subsidies
- DCFSA

Endless Program Options:

- Child Care Centers
- Family Child Care Homes
- Before/After-School
- Babysitter/Nanny
- Summer Camps
- Learning Centers
- Special Needs
- Familial Care
- And more



CASE STUDY: Schreiber Foods

INDUSTRY: Manufacturing

LOCATIONS: Texas, Wisconsin

RESULTS: Expanded Child Care options providing parents working traditional and 24x7 non-standard hours care - even in rural areas

✓ First Shift

✓ Second Shift

✓ Third Shift

✓ Weekends

✓ Emergency Care

TOOTRiS Magic: Real-Time Data, Zero HR Admin



CASE STUDY: Mazda Toyota Manufacturing

INDUSTRY: Manufacturing

LOCATION: Alabama, Tennessee

RESULTS: Helped lower attrition 11% for men & 20% for women

✓ First Shift

✓ Emergency Care

✓ Second Shift



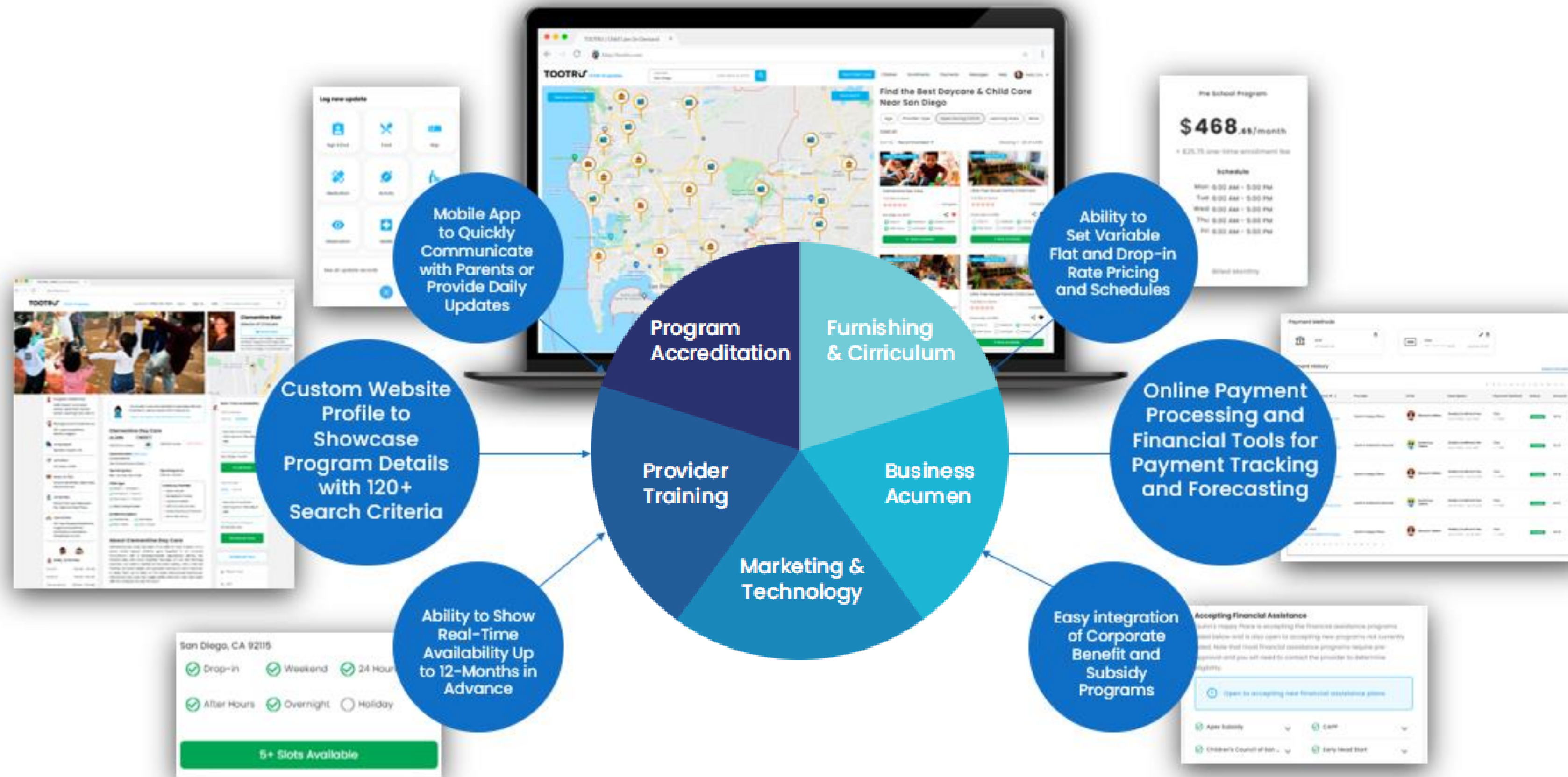
MAZDA TOYOTA
MANUFACTURING

TOOTRiS seamlessly integrates with existing e-HR and HRIS to provide **SOC 1 and SOC 2 compliant** real-time, encrypted data tracking, utilization, and financial reporting.

- Advanced Employer Management Dashboard
- Employee Self-Service Benefit Dashboard
- Customizable, Fully Managed Benefit Plans
- DCFSA Integration
- APIs Integration (HRIS, BA & Virgin Pulse Platform)
- Advanced Search Criteria & Comparison Tools
- Real-Time Access to Provider Licensing information
- Employee Real-Time Enrollment Availability Engine™
- Real-Time Enrollment up to 12-Months in Advance
- Consolidated, Multi-Sourced Payment Processing
- Comprehensive Financial Data Tracking and Reporting

STRATEGY #5

Mobilizing Communities by Working with Federal, State & Local Organizations to Increase Child Care Capacity



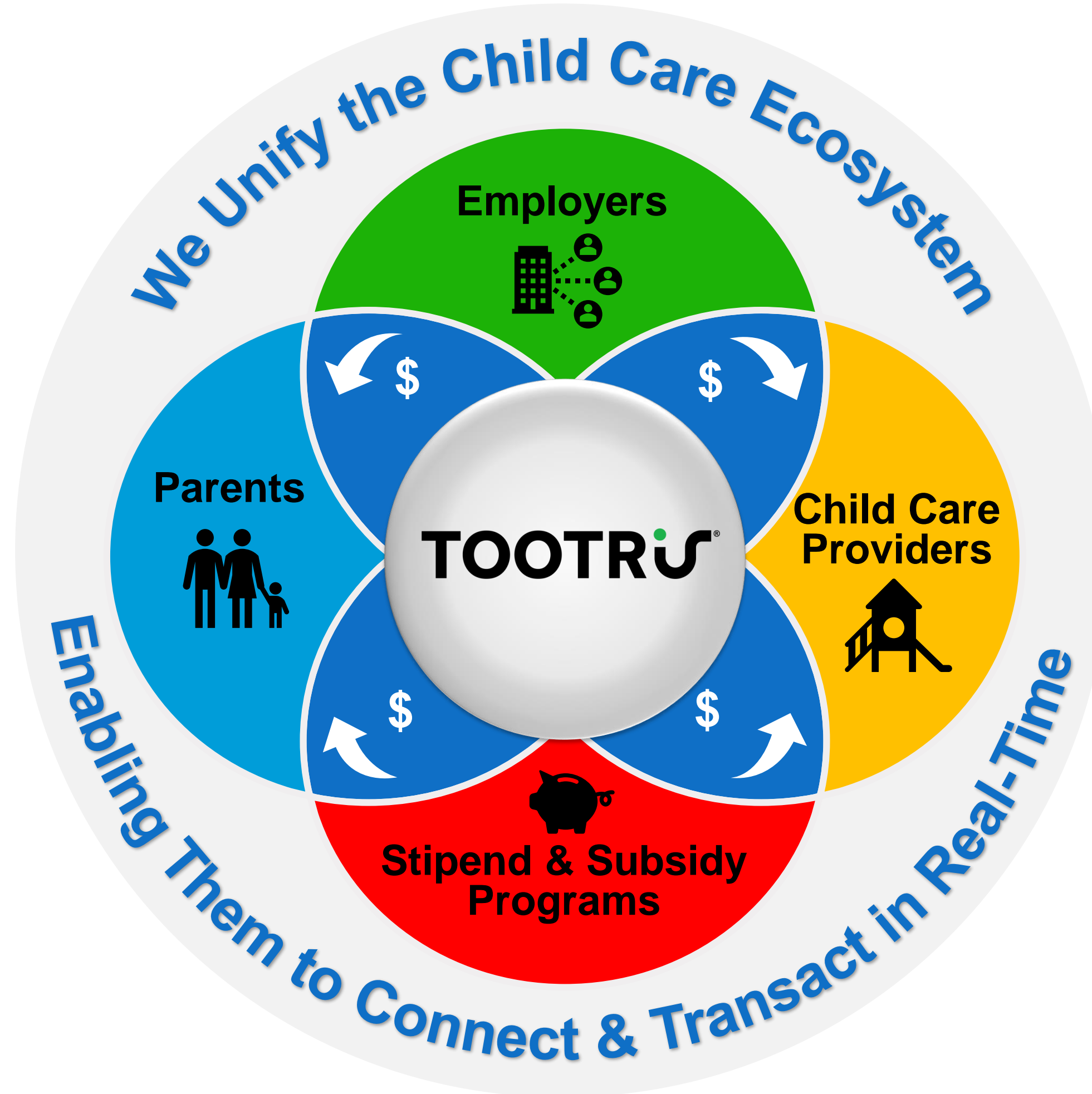
Childcare Micro-Enterprise Empowerment (CMEE™) Program

STRATEGY #5

Mobilizing Communities by Working with Federal, State & Local Organizations to Increase Child Care Capacity



SAN DIEGO COUNTY
Sheriff's Department



CASE STUDY: Southern California



Powering Absolute Potential

Download Our Report:
CHIPS Act
Real-Time Child Care
Compliance Plan



Or visit
TOOTRiS.com/SEMI

Thank You!

