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From the Director's Desk

James Amano
Senior Director

Standards for Flexible Hybrid Electronics

Since its creation in the early 1970s, the SEMI International Standards Program has evolved along with the industries that SEMI supports. The latest market evolution is bringing a completely new breed of products based on flexible hybrid electronics, taking advantage of high performance packaging and printing technologies, to integrate multiple silicon circuits and sensors onto a flexible substrate. Applications for flexible hybrid electronics are countless: wearable devices to improve medical health monitoring and personal fitness; soft robotics to care for the elderly; and lightweight sensors embedded into roads, bridges, and infrastructure are just a few, all of which are relevant to the Internet of Things.

In order to get greater visibility into the new markets created by flexible hybrid electronics, SEMI announced the [FlexTech Alliance](#) as its first strategic association partner on October 7, 2015. As part of SEMI, FlexTech will continue its mission to promote the growth of the flexible hybrid electronics industry while leveraging SEMI's global platforms, including the Standards Program.

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