The MEMS & Sensors Executive Congress (MSEC) is designed for senior executives across the MEMS and sensors supply chain and adjacent industries. With billions of MEMS and sensors used across diverse electronic applications, it’s critically important for suppliers to understand the market forces driving new opportunities. Through six sessions spanning across two weeks, experts and leaders will cover industry economic and business updates from different aspects of the ecosystem together with forward-looking strategic and technology trends.

We will explore the opportunities and challenges brought about by key technologies in the areas of medical, AR, VR, motion capture, environmental, food/agriculture, ultrasonic applications, and wearable devices. Also highlighted are growth in existing and emerging MEMS and sensors markets together with the resulting new component, software, and systems needs. Get the latest market data from leading industry analysts.

PROGRAM 2020

WEEK ONE
TUESDAY, OCTOBER 6  8:00–10:00AM PDT
SESSION 1: Opening Keynote—The Future of Motion Capture (Mo-Cap)

WEDNESDAY, OCTOBER 7  8:00–10:00AM PDT
SESSION 2: Emerging Business Strategies

THURSDAY, OCTOBER 8  8:00–10:00AM PDT
SESSION 3: Business Strategies and Opportunities in 2020

WEEK TWO
TUESDAY, OCTOBER 13  8:00–10:00AM PDT
SESSION 4: Emerging Technologies and Manufacturing Trends

WEDNESDAY, OCTOBER 14  8:00–10:00AM PDT
SESSION 5: Product Showdown—Ultrasonic Transducers

THURSDAY, OCTOBER 15  8:00–10:00AM PDT
SESSION 6: Market Trends, MEMS & Sensors Industry Group Hall of Fame Award
THE 2020 VIRTUAL SPONSORSHIP

Sponsoring Virtual MSEC is an opportunity to present your company as a thought leader, build your brand, and support your community through the SEMI MEMS & Sensors Industry Group (MSIG).

PLATINUM—$10,000

- Sponsor of all 6 sessions
- 10 Access passes
- 5-Minute company introduction
- Logo placement on MSEC Website
- Logo on opening, closing slides
- Logo placement on promotional emails
- Recognition by moderator at start of the sessions
- One slide intro to company or products included in the slide deck
- 2 Social Media Posts (LinkedIn, Facebook, Twitter or Instagram)
- Mention in MSIG Community Newsletter (October)
- Mention in SEMI America’s Newsletter (October)
- [LIVE] virtual networking
- Executive Q&A in SEMI Blog on mutually agreed-upon topic

GOLD—$7,500

- Sponsor of all 6 sessions
- 5 Access passes
- Logo placement on MSEC Website
- Logo on opening, closing slides
- Logo placement on promotional emails
- Recognition by moderator at start of the sessions
- One slide intro to company or products included in the slide deck
- Mention in MSIG Community Newsletter (October)
- Mention in SEMI America’s Newsletter (October)
- [LIVE] virtual networking

EVENT—$2,000 INDIVIDUAL SESSIONS

- One session
- 1 Access pass
- Logo placement on MSEC Website
- Logo on opening, closing slides of the sponsored session
- Recognition by moderator at start of the sponsored session
- [LIVE] virtual networking on day of sponsored session

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2020 VIRTUAL EVENT
OCT 6, 7, 8 AND 13, 14, 15

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