



**MEMS & SENSORS
INDUSTRY GROUP®**

Want to reach key influencers in the electronics industry?

Contribute to [SEMI Blog](#).

Write a post for SEMI Blog in 2020, and you'll reach a global audience of OEM end-users, ODMs and embedded systems integrators who see SEMI as a trusted source of information.

You'll also get in front of the entire electronics design and manufacturing supply chain, including device, materials, and equipment suppliers as well as researchers, consultants, press, and other key stakeholders who comprise our readership.

What are some topics?

Guest blog posts should highlight new technologies and trends in the electronics industry. Topics may include, but are not limited to, the following:

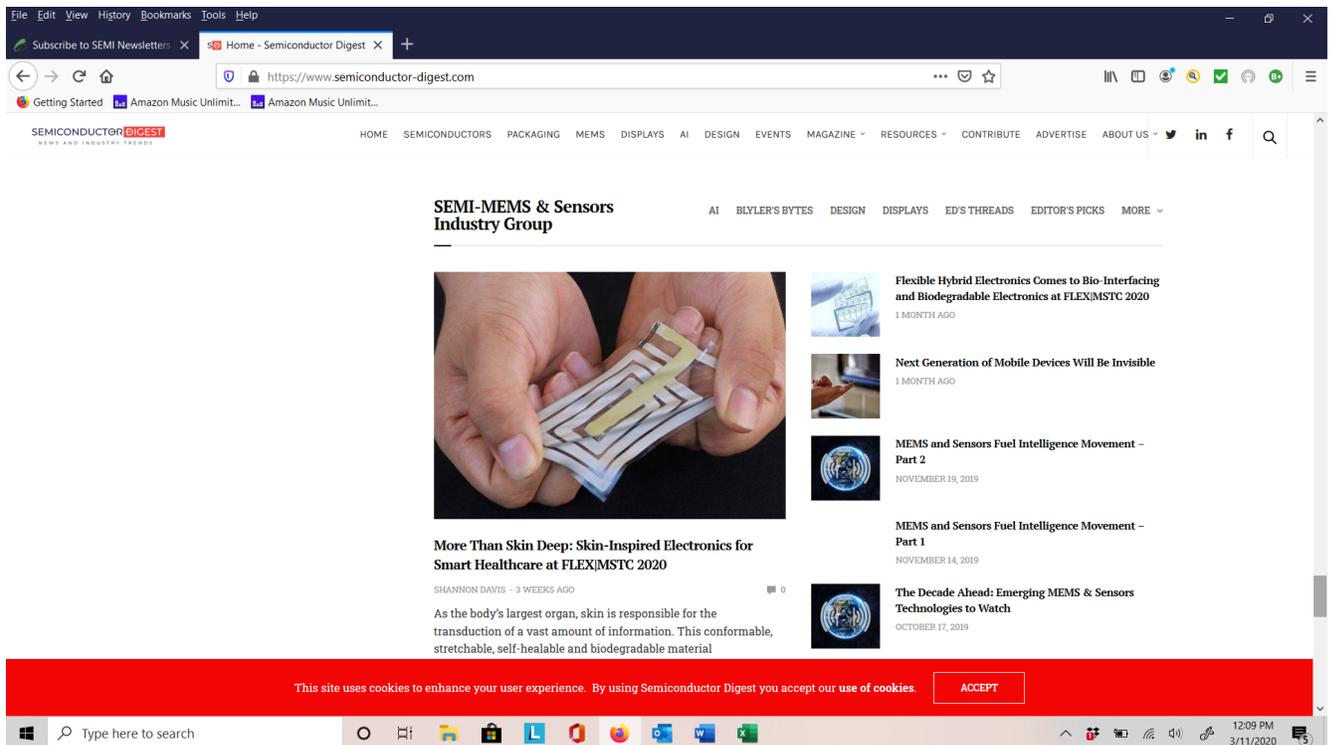
- Process technologies & improvements
- Standards
- AI & machine learning
- Smart Manufacturing
- Smart MedTech (e.g., advancements in BioMEMS, health and fitness)
- Consumer & mobile
- IoT
- Industrial
- Transportation
- Environmental
- Smart home/smart city
- Wireless sensor networks
- Workforce development
- Wafer-level bonding
- Lithography
- Advanced materials
- Advanced packaging

Who should contribute?

We welcome content from all current SEMI members, including established and emerging companies, researchers, consultants, industry analysts and more.

Why contribute?

- Reach customers, partners, press and investors through a trusted and credible source: SEMI
- Write 1x, appear 3x – your post will run in both [SEMI Blog: Technology and Trends](#) and in SEMI’s weekly e-newsletter, [SEMI Global Update](#), which reaches 40,000 subscribers worldwide. **And** it will appear in the [SEMI-MEMS & Sensors Industry Group Blog](#) in the industry publication, [Semiconductor Digest Online](#).



- Maximize your reach through search engine optimization (SEO) – SEMI indexes blog posts for SEO, increasing your visibility on the web

What are next steps?

Identify your topic and send a short abstract of two-three sentences to [SEMI-MSIG PR](#). We’ll review your abstract, reply with comments, and share target deadlines.

Before you start writing, please review [SEMI Blog Writing Tips](#).