

# MEMS & Imaging Sensors Summit 2020



**Sponsor the Event and Stand Out as a Leader!**

# Increase your Exposure!

## Contact us to Become a Sponsor!

In collaboration with the MEMS & Sensors Industry Group, SEMI is hosting the 7<sup>th</sup> annual MEMS, Imaging & Sensors Summit to bring together key stakeholders along the MEMS, Imaging and Sensors value chains to discuss new technologies and the smart integration of sensors for innovative and future applications.

**+400** Attendees

**50** Speakers

**4** Keynotes

**30** Media & Association Partners

**MEMS & Imaging Sensors Summit 2019**

**10**

Technology Showcase Demo

**16** Sponsors

**51** Exhibitors

**25** Countries

# CORPORATE SPONSOR PLATINUM, GOLD and SILVER

	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
	M: 10,665€ Non-M: 11,850€	M: 7,650€ Non-M: 8,500€	M: 5,850€ Non-M: 6,500€
Corporate movie	2	1	1
4m2 booth	Free	50% discount	
Roll-up Banner**	2	2	1
Logo, online & printed materials	●	●	●
Sponsored post on SEMI social media channels	●	●	●
Brochures displayed in foyer	●	●	●
Brochure in Conference Package	●		
Pre or post event mailing	●		
Complimentary Tickets	3	2	2
Discounted Tickets	1	1	

\*\* Platinum and Gold: 1 banner near the stage + 1 banner in exhibition area  
Silver: 1 banner in the exhibition area

M: Semi Member  
Non-M: Non-SEMI member

# CORPORATE SPONSOR

**PLATINUM**

**GOLD**

**SILVER**

## BENEFITS

- Display of your corporate movie running throughout the Gala Dinner (in loop, no sound)
- Opportunity to display company brochures and roll-up banner (self-delivery)
- Promotion on MEMS & Imaging Sensors Summit printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)
- Promotion via SEMI Europe social media
- Branded digital banners (social media, email) indicating sponsorship
- Complimentary Summit registration and registration at discounted rate (as shown in the previous chart)
- Company logo promotion during the opening and on breakout slides

### **ADDITIONAL BENEFITS FOR PLATINUM SPONSORS**

- Display of your corporate movie before the start of the conference (with sound, 1:30-2mins)
- Free 4m<sup>2</sup> booth
- Opportunity to provide content for pre or post show marketing email to all participants
- Opportunity to include brochures in Conference Package

### **ADDITIONAL BENEFITS FOR GOLD SPONSORS**

- 50% discount on 4m<sup>2</sup> booth

# PROGRAM SPONSOR

## GALA DINNER



## NETWORKING RECEPTION



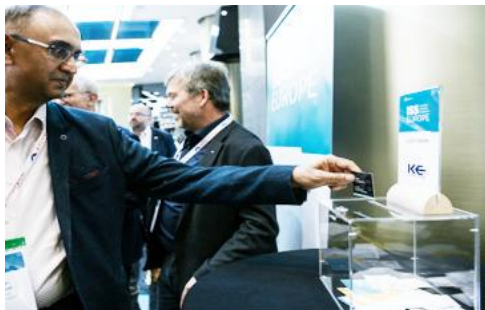
## NETWORKING LUNCH



## NETWORKING BREAK



## LUCKY DRAW



## SESSION



## WELCOME GREETER



\*Images are for illustrative purposes only and may differ from the actual packages.

# PROGRAM SPONSOR

All PROGRAM SPONSOR packages include additional benefits for onsite and digital promotion:

- Display of brochures and roll-up banner at designated area (self-delivery)
- Promotion via SEMI Europe social media
- Branded digital banners (social media, email) indicating sponsorship
- Promotion on MEMS & Imaging Sensors Summit printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)

Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
<b>Gala Dinner Sponsor</b> <ul style="list-style-type: none"> <li>- Signage with your company logo on tables and menu</li> <li>- Sponsors acknowledged by SEMI Europe President at the beginning of dinner</li> <li>- 1 complimentary Summit registration, 1 registration at discounted rate, and 2 complimentary dinner tickets</li> </ul>	4,950	5,500
<b>Exclusive Sponsor available upon request. Exclusive only:</b> <ul style="list-style-type: none"> <li>- Opportunity to give a toast during gala dinner</li> <li>- Display of your corporate movie (1:30-2min, in loop with no-sound)</li> <li>- 4 complimentary Summit registrations, 2 registrations at discounted rate, and 2 complimentary dinner tickets</li> </ul>	Call for Information	Call for Information
<b>Networking Reception Sponsor</b> <ul style="list-style-type: none"> <li>- Signage with your company logo on tables during reception</li> <li>- 1 complimentary registration &amp; 1 registration at discounted rate</li> </ul>	4,050	4,500
<b>Exclusive Sponsor available upon request. Exclusive only:</b> <ul style="list-style-type: none"> <li>- Opportunity to give a toast during reception</li> <li>- Desserts branded with company logo</li> <li>- 2 complimentary Summit registrations &amp; 2 registrations at discounted rate</li> </ul>	Call for Information	Call for Information
<b>Networking Lunch Sponsor (1 day or 2 days)</b> <ul style="list-style-type: none"> <li>- Signage with your company logo at the catering stations</li> <li>- 2 days: 2 complimentary Summit registrations &amp; 2 registrations at discounted rate</li> <li>- 1 day: 1 complimentary Summit registration &amp; 2 registrations at discounted rate</li> </ul>	4,050 (2 days) 3,150 (1 day)	4,500 (2 days) 3,500 (1 day)
<b>Networking Break Sponsor (1 day or 2 days)</b> <ul style="list-style-type: none"> <li>- Signage with your company logo at the beverage station</li> <li>- 2 days: 1 complimentary Summit registration &amp; 2 registrations at discounted rate</li> <li>- 1 day: 1 complimentary Summit registration &amp; 1 registration at discounted rate</li> </ul>	3,600 (2 days) 2,700 (1 day)	4,000 (2 days) 3,000 (1 day)

M: Semi Member  
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# PROGRAM SPONSOR

All PROGRAM SPONSOR packages include additional benefits for onsite and digital promotion:

- Display of brochures and roll-up banner at designated area (self-delivery)
- Promotion via SEMI Europe social media
- Branded digital banners (social media, email) indicating sponsorship
- Promotion on MEMS & Imaging Sensors Summit printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)

Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
<b>Lucky Draw Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>- Announced as the Lucky Draw Sponsor by SEMI Europe President</li><li>- Opportunity to give a five minute presentation; business cards collection</li><li>- 1 complimentary Summit registration</li></ul>	<b>4,365</b>	<b>4,850</b>
<b>Session Sponsor (Exclusive per session)</b> <ul style="list-style-type: none"><li>- Introduce a session with a five minute presentation</li><li>- Display of your logo on the Summit screen before the session</li><li>- Display of roll up banner in conference room</li><li>- 1 complimentary Summit registration</li></ul>	<b>4,050</b>	<b>4,500</b>
<b>Welcome Greeter Sponsor (Exclusive)</b> <ul style="list-style-type: none"><li>- One “greeter” positioned next to the registration desk (self-organized)</li><li>- Greeter may hand out brochures and giveaways, and wear branded shirts</li><li>- 1 complimentary Summit registration</li></ul>	<b>4,500</b>	<b>5,000</b>

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# BRANDING SPONSOR

LANYARD



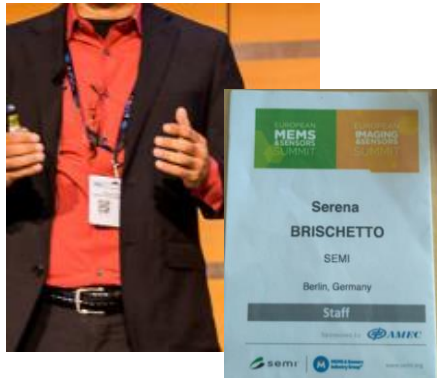
CHOCOLATE



WI-FI



BADGE



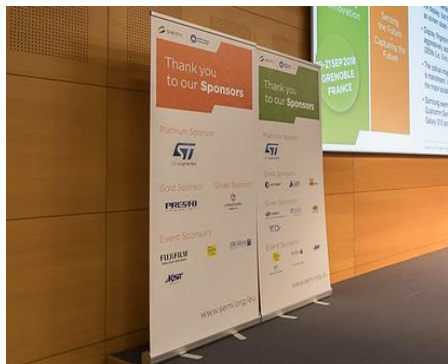
BOTTLES OF WATER



GIVEAWAY



LOGO



POST SUMMIT VIDEO



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# BRANDING SPONSOR

All **BRANDING SPONSOR** packages include additional benefits for onsite and digital promotion:

- Display of brochures and roll-up banner at designated area (self-delivery)
- Branded digital banners (social media, email) indicating sponsorship
- Promotion on MEMS & Imaging Sensors Summit printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)

Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
<b>Lanyard Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Lanyards with your company logo to be distributed to all attendees (self-delivery)</li> <li>- 2 complimentary Summit registrations</li> </ul>	6,300	7,000
<b>Chocolate Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Chocolates or candies with your company logo to be distributed to attendees (self-delivery)</li> <li>- 1 complimentary Summit registration</li> </ul>	4,050	4,500
<b>Wi-Fi Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Signage with your company logo with Wi-Fi password at the registration desk and conference tables</li> <li>- 1 complimentary Summit registration</li> </ul>	4,500	5,000
<b>Badge Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Conference badges with your company logo to be distributed to attendees</li> <li>- 1 complimentary Summit registration</li> </ul>	4,500	5,000
<b>Bottles of Water Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Bottled waters with your company logo at each place setting (500, self-delivery)</li> <li>- 1 complimentary Summit registration</li> </ul>	4,050	4,500
<b>Giveaway Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Giveaways with your company logo, including USBs, Notepads, Pens (500, self-delivery)</li> <li>- 1 complimentary Summit registration</li> </ul>	3,600	4,000
<b>Logo Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- All onsite and digital promotional benefits as listed above</li> <li>- 1 Summit registration at discounted rate</li> </ul>	3,150	3,500
<b>Post Summit Video Sponsor (Exclusive)</b> <ul style="list-style-type: none"> <li>- Opportunity to give a brief in-person interview to be included in post Summit video</li> <li>- Recognition as post Summit video sponsor at the beginning of the video</li> <li>- Video will be launched in post event mailing and will be replayed for the next year</li> <li>- Promotion via SEMI platforms including website, social media, marketing emails, and newsletters</li> </ul>	6,165	6,850

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**22 - 24 JUN 2020**  
GRENOBLE. FRANCE

# Creative and Customized Sponsorship Programs are Available upon Request!

Please contact:

Adi Hodorov at [ahodorov@semi.org](mailto:ahodorov@semi.org)

## Conditions

- All prices are in **Euro, excluding VAT**
- **SEMI Member prices include a 10 % discount** on all sponsorship packages
- Registration benefits are for **sponsoring company personnel only**



**MEMS & IMAGING**  
**SENSORS SUMMIT**

**22 - 24 JUN 2020**  
GRENOBLE, FRANCE