

FLEX

7-8 November

Singapore

Southeast Asia 2019

Marina Bay Sands Convention Centre
Jasmine Ballroom | Level 3

Topics and Abstracts:

Speaker	Dr Alastair Hanlon
Company	PragmatIC
Designation	Chief Commercial Officer
Title of Presentation	Roadmap to Trillions of Smart Objects
Abstract	<p>In 2010 PragmatIC started the development of its flexible integrated circuit (FlexIC) technology platform, with a vision to reinvent electronics for everyday objects.</p> <p>During 2019 PragmatIC made the transition to volume manufacturing, in this session, we will provide an update on the commercial progress, supported by proven real-world use cases.</p>

Biography



Alastair is a sales and marketing executive with over 20 years' experience working for global technology companies. Previous roles have included leading Strategic Marketing for NASDAQ listed Amdocs and more recently leading Enterprise Sales in Europe for Carlyle Group company, Syniverse. Alastair holds a PhD in Magnetic Resonance Imaging from the University of Cambridge.