SEMI MEMS & Sensors Industry Group (MSIG)

Overview
SEMI CONNECTS TO ADVANCE A GLOBAL INDUSTRY

SEMI Mission
SEMI provides industry stewardship and engages with our members to advance the interests of the global electronics manufacturing and design supply chain.

SEMI Vision
SEMI promotes the development of the global electronics manufacturing and design supply chain and positively influences the growth and prosperity of its members. SEMI advances the mutual business interests of its membership and promotes a free and open global marketplace.

SEMI Value Proposition
SEMI speeds the time-to-better business results for its members across the global electronics manufacturing and design supply chain.
SEMI BRINGS THE WORLD TO YOU

1,000+ STANDARDS

20+ TECHNOLOGY COMMUNITIES

2,300+ PROGRAM HOURS

5,000+ VOLUNTEERS

170+ PROGRAMS

2,260+ MEMBER COMPANIES

1.3 MIL PEOPLE SERVED

7 SEMICONS

GLOBAL ADVOCACY
WORKFORCE DEVELOPMENT
TECH COMMUNITIES
MARKET INTELLIGENCE
STANDARDS/EHS
THOUGHT LEADERSHIP
EXPOSITIONS/CONFERENCES

SEMI BRINGS THE WORLD TO YOU
One Membership Opens the Door to a World of Opportunities
From $50+B in 2018 to $100+B in 2023!
A SEMI Strategic Association Partner

MEMS & Sensors Industry Group (MSIG)

Connecting the MEMS & sensors eco-system by enabling collaboration & innovation through information sharing and industry networking

Allowing our members to grow & prosper

120+ member companies and partners

2001 Founded as MEMS Industry Group (MIG)

2017 Integrated operations with SEMI

2018 & beyond Market & Global expansion

Engage with the Entire Supply Chain
Our Approach

**CONNECT**
the MEMS and sensors supply chain through conferences, symposiums, online discussions and meetings

**CHAMPION**
near-term commercialization of MEMS and sensors in established and emerging markets

**CHALLENGE**
thought leaders to explore industry gaps, issues and barriers to growth

**COLLABORATE**
with partner organizations to improve standardization and open-source solutions
SEMI-MSIG Connects for Member Growth and Prosperity

SHARE
Information with colleagues, partners, customers & suppliers via members-only portals

LEAD
As a thought leader with speaker invitations, blog posts, submitted articles & webinars.

JOIN
Technical working groups to form partnerships, keep current on trends & even swing new deals.

NETWORK
Take advantage and mingle with at networking events

PARTICIPATE
In our PR program—exclusive access to press & analysts

ACCESS
MSIG member database for quick & easy communication

ASSISTANCE
In connecting with other members

MEMBERS ONLY
Member only discounts on programs, exhibits, research and sponsorships

Connect • Collaborate • Innovate
Together, we achieve what we cannot accomplish alone.

Visit us at MSIG.org and SEMI.org
MSIG Working Groups

TAC Technical Advisory Committee
Explores the common challenges facing the semiconductor, MEMS, and sensors industries.

MSIG Manufacturing Working Group
Explores the common challenges facing the semiconductor, MEMS, and sensors industries from a manufacturing point of view.

MSIG Device Working Group
Explore common challenges looking at the device itself considering different solutions to address them including standards.

Technology Transfer Task Force
Helps MEMS and sensors companies navigate the process of commercializing new technologies.

Standards

Get Involved!
Build your Brand & Online Presence

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PR PARTNERS PROGRAM

Break into our well-established network of top-tier media contacts and share your story directly with editors at MSIG events such as MSEC, European MEMS & Sensors Summit and FLEX/MSTC.

WEBINAR PROGRAM

Share your knowledge on MEMS & sensors subject area with our member and non-member contacts (up to 50,000 individuals)

BLOG PROGRAM

Position yourself as a subject matter expert by contributing to MSIG technology blog. Our content has been reposted successfully in several electronics industry publications such as EETimes, Semiconductor Engineering, and Solid-State Engineering.

Visit our [website](#) for more information on these opportunities or email [Nishita Rao](#) to start capitalizing on these benefits and value programs!
MSIG Governing Council

John Chong, Ph.D. (Chairman)
Kionix

Becky Oh (Vice Chairwoman)
PNI Sensor Corporation

Evgeni Gousev, Ph.D.
Qualcomm Technologies, Inc.

Jeff Hilbert
2 The Point Advisors

Todd Miller
GE Global Research

David Kirsch
EV Group, Inc.

Jason W. Weigold, Ph.D.
MEMStaff, Inc

Kevin Crofton
SPTS Technologies

Roland Helm
Infineon

Mary Ann Maher, Ph.D.
SoftMEMS

Dave Monk, Ph.D.
NXP Semiconductors

Andre Rouzaud
CEA-LETI

Charles Yang
SITRI

Harvey C. Nathanson, PhD
Emeritus
Benefits of a SEMI Membership

**EDUCATION**
- Industry Data
- Advocacy
- Workforce Development

**TECHNICAL EXPERTISE**
- Standards
- Technology Communities
- R&D Programs

**CONNECTION**
- C-level Forums
- Technical Conferences & Workshops
- World Class Trade Shows
- Online Members-only Forums
- PR & Marketing

Discounts
## Engage For Better Business Results

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<tr>
<th>Non-Member</th>
<th>SEMI Member includes MSIG, FlexTech &amp; FOA Technology Communities</th>
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<tr>
<td>Network, exhibit, sponsor or present at SEMI’s 100+ conferences</td>
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<tr>
<td>Purchase market data reports and databases</td>
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<td>Standards development and access</td>
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<td>Meeting space at SEMI HQ in Milpitas, CA</td>
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<tr>
<td>Access to unique market updates &amp; an online library of reports and presentations</td>
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<tr>
<td>Participate in SEMI’s Technology Communities— including FlexTech, MSIG, FOA</td>
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<td>Exclusive online and in-person networking opportunities</td>
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<td>Global exposure— membership directory listing, webinars, blog posts &amp; press releases</td>
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<td>Directly participate in SEMI’s advocacy efforts worldwide</td>
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<td>Be a leader on critical industry initiatives such as Smart Manufacturing &amp; workforce development</td>
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<td>Save $$ on industry &amp; business services through our Cost Savings Program</td>
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Year-round global events that focus on MEMS & Sensors

CONNECT • COLLABORATE • INNOVATE

SEMICON® KOREA
Jan 23-25

SEMICON® CHINA FPD CHINA
Mar 20-22

SEMICON® SOUTHEAST ASIA
May 7-9

SEMICON® WEST
Jul 9-11

SEMICON® TAIWAN
Sep 18-20

SEMICON® EUROPA
Nov 12-15

SEMICON® JAPAN
Dec 11-13

MEMS & SENSORS Technical Congress®
Feb 19-20

MEMS & SENSORS FORUM
Feb 18-21

MEMS & SENSORS FORUM
May 22-23

MEMS & IMAGING SENSORS SUMMIT
Sep 25-27

MEMS & SENSORS Executive Congress®
Oct 22-24

www.MSIG.org
European MEMS & Sensors Summit

Brings together the stakeholders from MEMS, Imaging and Sensors supply chains together to discuss new technologies, smart integration of sensors for innovative applications and future market opportunities

- MEMS & Sensors Summit + Imaging & Sensors Summit
- Usually held in the Fall in Grenoble, France
- Speakers elected by the speaker selection committee
- Exhibition
- Networking
- B2B Matchmaking
- MEMS & Imaging Technology Showcase
- 3 Day Program
- Attendance: 400+

MEMS & Imaging Sensors Summit
25-27 September 2019, Grenoble, France
MEMS & Sensors Executive Congress

The only event where industry executives can exchange ideas and information while networking with partners, customers, and competitors.

- New 2019 format
- Top level executives
- Held in the Fall (Oct/Nov)
- Speakers elected by the program selection committee
- Technology Showcase
- Networking
- 2+ day program
- Attendance: 200+

Join the committee  |  Exhibit & Speak at the event
MEMS & Sensors Technical Congress

Now in its 17th year, this event is where the MEMS and sensors communities gather for technical and market discussions. It offers a workshop-like atmosphere for discussions around chosen topics.

- New Location for 2020
- Co-located with Flex
- Leading Technologists
- Speakers elected by the program selection committee
- Networking
- 2 day program
- Attendance: 550+

February 24-27, 2020 | DoubleTree by Hilton | San Jose, CA

Join the committee | Exhibit & Speak at the event
MEMS & Sensors Forums at SEMICONS

- Integrated with SEMICONS around the world
- Focused on topics important around the world
- Helps connect with and strengthen MSIG community globally
- One day MEMS & Sensors tracks/program
Connected@SEMI is an online collaboration platform that gives members access to event proceedings, webinar recordings, market reports, and the ability to directly connect with each other.

https://connect.semi.org/
MSIG Resources

How to Get Started

• MSIG Website: http://msig.org
  • Membership Directory
• Members Only Online Community: http://connect.semi.org/home
• How to Join SEMI
  • Membership Application: https://store.semi.org/membership-application
  • Technology Communities Application: goo.gl/HmMXMD
• Social Media
  • LinkedIn
    https://www.linkedin.com/company/mems-industry-group/
  • Twitter
    https://twitter.com/memsgroup
JOIN NOW

It all starts with your SEMI membership.

Contact one of our membership managers.

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