

SEMICON® Taiwan 2018 Exhibitor Updates - May

This Month

- **Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.**
- **Update Your Online Directory to Enhance Your Company's Visibility.**
- **Seize the Marketing Promotion Opportunity of SEMICON Taiwan 2018 to Help Show Site Promotion.**
- **Leverage SEMICON Taiwan Channels to Maximize the Performance of Your Exhibiting.**
- **Welcome Your Local Partners in Taiwan to Join the Exhibitor Seminar.**
- **Collect Complete Executive-level Information.**
- **International Visitor Incentive Program is Launched.**
- **FairGuide.com and EXPOGUIDE Scam Alert!**

Important Dates

June

- 6/20: Exhibitor Updates (June) / Visitor Registration Page Open!
- 6/20-6/22: Intersolar Europe 2018 (www.intersolar.de/en/home.html)
- 6/28: Exhibitor Seminar- Hsinchu

July

- 7/5: Exhibitor Seminar- Taipei
- 7/10-7/12: SEMICON West (<http://www.semiconwest.org>)
- 7/25: Co-exhibitor Application - Deadline
- 7/25: Exhibitor Appointed Contractor (EAC), Booth Construction Assurance and Booth Design Drawing (For raw space exhibitor) - Deadline
- 7/25: Application for Usage of the Promotional Balloon - Deadline
- 7/25: Booth Application, Booth Construction Assurance and Architect Confirmation -Two Story Booth - Deadline
- 7/25: Booth Application, Booth Construction Assurance and Architect Confirmation - Booth Structure Exceeding 4 Meters - Deadline
- 7/25: Show-site Activity Application - Deadline
- 7/25: TechXPOT Application - Deadline

Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.

Please login [Online Exhibitor Service Center](#) to register exhibitor badge by August 17, and operational manual has been sent to exhibitor contact by email. Primary exhibitor

MUST help your co-exhibitor to register badges. Exhibitors can apply up to 10 badges for each booth (9 sq.). Exhibitor badges are ready to pick-up starting from 12:00 pm, September 2, 2018 at M entrance of 4th Floor. Should you have any further questions, please contact:

1F Exhibitor : Ms. Erin Hou / Tel : 886.3.560.1777x306 / Email : ehou@semi.org

4F Exhibitor : Ms. Rachel Wu / Tel: 886.3.560.1777x309 / Email: rwu@semi.org

Update Your Online Directory to Enhance Your Company's Visibility.

[Online Exhibitor Directory](#) is open, please update your company and product information to enhance your online visibility. Should you have any further questions, please contact:

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Seize the Marketing Promotion Opportunity of SEMICON Taiwan 2018 to Help Show Site Promotion.

To maximize the benefit of exhibiting, SEMICON Taiwan offers a variety of advertising and promotion opportunities to help achieving your business objectives as below:

- Enhance potential buyer's recognition to your brand and product.
- Attract visitor's attention and bring traffic to your booth.
- Stand out from many exhibitors and increase sales.

Please click [HERE](#) to have more information, or contact Ms. Wen Lu / Tel : 886.3.560.1777x105 / Email : wlu@semi.org

Leverage SEMICON Taiwan Channels to Maximize the Performance of Your Exhibiting.

SEMICON Taiwan provides various channels to promote your booth activities and professional demonstration of new product, equipment or machine. Please go to [Online Exhibitor Service Center](#) and submit the *Booth Activities/ New Product, Equipment or Machine Demonstration Application Form*, to attract every potential visitors and driving traffic to your booth.

Welcome Your Local Partners in Taiwan to Join the Exhibitor Seminar.

SEMICON Taiwan will hold New Exhibitor Seminar on June 28 in SEMI Hsinchu Office and July 5 in Taipei Nangang Exhibition Center. Highly welcome international exhibitors to invite partners in Taiwan to join, and you will know not only the important information of exhibiting preparation quickly, but the newest marketing promotion opportunity of SEMICON Taiwan. Please click [HERE](#) to register.

Collect Complete Executive-level Information.

During the show period of SEMICON Taiwan, we will organize executive-level networking events, please recommend two executive team members who are above vice president level. Please click [HERE](#) to submit the form.

International Visitor Incentive Program is Launched!

Welcome exhibitors to invite international buyers or customers to visit SEMICON

Taiwan. The foreign visitors/buyers who meet the specific criteria will receive hotel subsidy up to NTD 15,000, which is used for lodging (up to 4 nights, including the night before the show) and airport pickup by the contracted hotel. The subsidy is limited and available on a first-come, first-approved base. For more information, please click [HERE](#).

FairGuide.com and EXPOGUIDE Scam Alert!

With the ongoing solicitations, SEMI would like to continue to alert you to the two organizations soliciting internet Event Directory listing information in a misleading manner. The two organizations are Austrian based FairGuide and Mexican based ExpoGuide. By submitting these forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US\$3,000. This is an on-going issue and is not related to the SEMICON Taiwan Event Directory. These companies do not represent SEMI in any manner. If you receive a form from these companies, please ignore it.

If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission (www.ftc.gov) file a complaint online.

Additional information on the Expo Guide, Fair Guide and other Construct Data Verilog publications is available on the UFI (www.ufi.org)

Your SEMICON[®] Taiwan Team

Exhibitor Services & International Visitor Incentive Program

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4F Exhibitor Contact
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Booth Sign-up,

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Advertising & Sponsorship Opportunities

Ms. Wen Lu
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