

## SEMICON® Taiwan 2018 Exhibitor Updates - July

### This Month

- Exhibitor Appointed Contractor (EAC) and Booth Design Drawing – Deadline on July 25
- Register Your Local Partners as Co-exhibitors to Enhance Company's Visibility.
- Invite Your Customers to SEMICON Taiwan via Visitor Group Registration!
- Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.
- Leverage SEMICON Taiwan Channels to Maximize the Performance of Your Exhibiting.
- International Visitor Incentive Program is Launched.
- FairGuide.com and EXPOGUIDE Scam Alert!

### Important Dates

#### July

- 7/25:
  - Co-exhibitor Application – Deadline
  - Exhibitor Appointed Contractor (EAC), Booth Construction Assurance and Booth Design Drawing (For raw space exhibitor) – Deadline
  - Application for Usage of the Promotional Balloon – Deadline
  - Booth Application, Booth Construction Assurance and Architect Confirmation -Two Story Booth – Deadline
  - Booth Application, Booth Construction Assurance and Architect Confirmation - Booth Structure Exceeding 4 Meters – Deadline
  - Show-site Activity Application – Deadline
  - TechXPOT Application - Deadline

#### August

- 8/8:
  - Visitor Badge – Apply for Your Customers in Advance and Mailing Service Request – Deadline
  - Fascia Name / Furniture Rental / Electrical / Water and Drainage / Compressed Air Service Rental – For Decorated Booth Exhibitor – Deadline
  - Electrical / Water and Drainage / Compressed Air Service Rental – For Raw Space Exhibitor – Deadline
  - Telephone / Internet(FTTB) Rental – Deadline
  - Audio/Visual Equipment Computer Rental – Deadline
- 8/15:
  - International Visitor Incentive Program Application – Deadline
  - Exhibitor Updates (August)
- 8/17:
  - Freight Instructions – Triumph Trans-Link / Freight Instruction – TWI (US) – Deadline
  - Exhibitor Badge Online Registration – Deadline

- 8/22:
  - Exhibition Move-in and Move-out Notice
  - Lead Retrieval App Rental – Deadline
  - Temporary Staff Request Form - Deadline

### **Exhibitor Appointed Contractor (EAC) and Booth Design Drawing – Deadline on July 25.**

All raw space exhibitors who appoint contractor are required to submit the EAC (form 1) along with a final booth design (including dimensional, section drawings and perspective drawings) before Wednesday, July 25, 2018 for review by SEMI. Please login [Online Exhibitor Service Center](#) to submit *EAC form* now! For more information, please contact:

1F Exhibitor : Ms. Tina Chang / Tel : 886.3.560.1777x302 / Email : tchang@semi.org  
4F Exhibitor : Ms. Rachel Wu / Tel: 886.3.560.1777x309 / Email: rwu@semi.org

### **Register Your Local Partners as Co-exhibitors to Enhance Company's Visibility.**

To register your co-exhibitor, please login [Online Exhibitor Service Center](#) to submit application form by July 25. The application fee is according to the primary exhibitor's membership status: Member: NT\$10,500 / per co-exhibitor; Non-member: NT\$16,800/ per co-exhibitor (non-refundable and inclusive of tax.). Once complete the co-exhibitor application process, your co-exhibitor can update company introduction, product information, and press release. Should you have any further questions, please contact:

1F Exhibitor : Ms. Tina Chang / Tel : 886.3.560.1777x302 / Email : tchang@semi.org  
4F Exhibitor : Ms. Rachel Wu / Tel: 886.3.560.1777x309 / Email: rwu@semi.org

### **Invite Your Customers to SEMICON Taiwan via Visitor Group Registration!**

[Visitor online registration system](#) is available now! Register for your customers and invite them to SEMICON Taiwan, you can greatly expand the reach of our promotions and generate higher attendance. In addition, you can easily complete group registration online! Should you have any further questions, please contact:

Ms. Lynn Yeh / Tel : 886.3.560.1777x312 / Email : lyeh@semi.org

### **Register Your Exhibitor Badge in Advance to Reduce On-site Waiting Time.**

Please login [Online Exhibitor Service Center](#) to register exhibitor badge by August 17, and please click [here](#) to download operational manual. Primary exhibitor MUST help your co-exhibitor to register badges. Exhibitors can apply up to 10 badges for each booth (9 sq.). Exhibitor badges are ready to pick-up starting from 12:00 pm, September 2, 2018 at M entrance of 4<sup>th</sup> Floor. Should you have any further questions, please contact:

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## Leverage SEMICON Taiwan Channels to Maximize the Performance of Your Exhibiting.

SEMICON Taiwan provides various channels to promote your booth activities and professional demonstration of new product, equipment or machine. Please go to [Online Exhibitor Service Center](#) and submit the *Booth Activities/ New Product, Equipment or Machine Demonstration Application Form*, to attract every potential visitors and driving traffic to your booth.

## International Visitor Incentive Program is Launched!

Welcome exhibitors to invite international buyers or customers to visit SEMICON Taiwan. The foreign visitors/buyers who meet the specific criteria will receive hotel subsidy up to NTD 15,000, which is used for lodging (up to 4 nights, including the night before the show) and airport pickup by the contracted hotel. The subsidy is limited and available on a first-come, first-approved base. For more information, please click [HERE](#).

## FairGuide.com and EXPOGUIDE Scam Alert!

With the ongoing solicitations, SEMI would like to continue to alert you to the two organizations soliciting internet Event Directory listing information in a misleading manner. The two organizations are Austrian based FairGuide and Mexican based ExpoGuide. By submitting these forms, exhibitors are contracted into a three-year, non-retractable agreement totaling nearly US\$3,000. This is an on-going issue and is not related to the SEMICON Taiwan Event Directory. These companies do not represent SEMI in any manner. If you receive a form from these companies, please ignore it.

If you are a U.S. company that has been targeted by either organization, it is important to lodge a complaint with the Federal Trade Commission ([www.ftc.gov](http://www.ftc.gov)) file a complaint online.

Additional information on the Expo Guide, Fair Guide and other Construct Data Verilog publications is available on the UFI ([www.ufi.org](http://www.ufi.org))

## Your SEMICON<sup>®</sup> Taiwan Team

### Exhibitor Services & International Visitor Incentive Program

1F Exhibitor Contact  
Ms. Tina Chang  
Tel: 886.3.560.1777 x302  
Email: [tchang@semi.org](mailto:tchang@semi.org)

4F Exhibitor Contact  
Ms. Rachel Wu  
Tel: 886.3.560.1777 x309  
email: [rwu@semi.org](mailto:rwu@semi.org)

### Advertising & Sponsorship Opportunities

Ms. Wen Lu  
Tel: 886.3.560.1777x105  
Email: [wlu@semi.org](mailto:wlu@semi.org)