



SEMI Web Sites and Newsletter Advertising Insertion Order

Advertiser / Agency: _____

Address: _____

City/State/Zip/Country: _____

Contact: _____

Title: _____

Tel: _____

Fax: _____

Email: _____

Bill to: Advertiser Agency Insertion/Purchase Order#: _____

Run of Site (ROS) Program (ROS rotates on all top level pages unless a specific site is chosen below.)

www.semi.org China Korea Europe N. America Japan Taiwan

Expositions Program

SEMICON Shows

China Europe Japan Korea
 Russia Southeast Asia Taiwan West

Other Shows

FPD China LED Korea

E-Newsletter

SEMI Global Update

Required Link: <http://> _____

Start Date: _____ End Date: _____

Gross Rate: _____ Discount (Explanation): _____ Net Rate/Month: _____
(Ex. 15% agency discount)

Specification

Size: Square ad – 215w x 215h pixels

File Size: 20kb

Format: GIF, Animated GIF or png.

Ads will be posted within 72 hours of receipt and approval.

Send insertion order and ad materials to:

Thomas Viano, SEMI

3081 Zanker Road, San Jose, CA 95134

Tel: 1.408.943.6951

Email: tviano@semi.org

Final Authorization

I have read, understand, and accept the stated terms and conditions on page included, and authorize SEMI execute this order accordingly.

Authorized Signature: _____ Date: _____

Sales Representative: _____

Signed by advertiser or agency, this document serves as a valid insertion order.