



Industry Strategy Symposium (ISS) 2011
Sunday, January 9, 2011 – Wednesday, January 12, 2011
The Ritz-Carlton,
Half Moon Bay, California

Sponsorship Opportunities

ISS Banquet - \$21,000 Exclusive

Sponsorship Benefits Include:

- Brief introductory remarks at beginning of dinner (maximum 2 minutes)
- Food and beverage location prominently displaying signage giving notice of company sponsorship
- Beverage napkins imprinted with your company logo
- One complimentary conference registration (hotel and spouse not included)
- Opportunity for company branded giveaway (only for Exclusive sponsorship)
- Opportunity to supply literature for the literature table during the conference
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

ISS Banquet Co-sponsorship – 3 available at \$7,000 each (Available for purchase on December 20, 2011)

Sponsorship Benefits Include:

- Food and beverage location prominently displaying signage giving notice of company sponsorship
- Beverage napkins imprinted with your company logo
- One (50%) complimentary conference registration (hotel and spouse not included).
- Opportunity to supply literature for the literature table during the conference
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

Welcome Reception: \$10,500 Exclusive

Sponsorship benefits include:

- Recognition by SEMI that your company is the sponsor for the Welcome Reception
- Opportunity to address the attendees and make the Welcome Reception toast
- Company logo on napkins
- Food and beverage stations prominently displaying signage giving notice of the sponsoring company sponsorship
- One complimentary conference registration (hotel and spouse not included).
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

Co-sponsorships available at \$5,250 each – 2 available

(Available for purchase December 20, 2011)

Sponsorship benefits include:

- Recognition by SEMI that your company is the sponsor for the Welcome Reception
- Food and beverage stations prominently displaying signage giving notice of the sponsoring company sponsorship
- One (50%) complimentary conference registration (hotel and spouse not included).
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

Badge Holders - \$6,000

Sponsorship benefits include:

- Prominent display of your company logo on badge
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site
- One discount (50%) conference registration (hotel and spouse not included)

Attendee Lunch - \$10,500 (3 available)

Sponsorship benefits include:

- Prominent signage recognizing company as the sponsor
- Company logo on napkins
- Company logo placed on conference web site
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site
- One complimentary conference registration (hotel and spouse not included)

USB Drive - proceedings - \$6,500

Sponsorship benefits include:

- All USB Drives imprinted with company logo
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site
- One 50% discount conference registration (*hotel and spouse not included*)

Conference Bags - \$6,300 – *SOLD Avantor Performance Materials*

Sponsorship benefits include:

- All bags imprinted with company logo
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site
- One 50% discount conference registration (*hotel and spouse not included*)

Attendee Continental Breakfast –\$4,200 each (3 available) *SOLD – One Tokyo Electron*

Sponsorship benefits include:

- Prominent signage recognizing company as the sponsor
- Company logo on napkins
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

Notebooks in General Sessions - \$3,000

Sponsorship benefits include:

- All writing pads imprinted with company logo
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

General Session Coffee Breaks (Monday-2 available, Tuesday – 2 available, Wednesday 1 available - \$4,200 each*)

Sponsorship benefits include:

- Prominently display signage giving notice of company sponsorships
- Opportunity to distribute your company branded give-away
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

If all three purchased – one complimentary conference registration (hotel and spouse not included)

Conference Keynotes /Session sponsorship (Keynotes, Economic Trends, Semiconductor, Emerging Applications, Customer View - \$800 per Session – **SOLD Mattson – Session 1-Economic Trends, Session 2-Semiconductor and Session 5-Customer View, Tokyo Electron – Session5-Streetviews Panel and Blue Chip CEO Panel**

- Recognition by the Emcee at the beginning and end of the program
- Company logo on the opening slide recognizing your company as the sponsor
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

WiFi sponsorships - \$5,000 (for 3 days)

- WiFi instruction cards with company logo
- Company logo on "Thank You for Sponsoring" on the Quickplace web page

Re-Usable Pull-up Graphic -\$3,000 (4 available) **SOLD - Mattson**

Sponsorship benefits include:

- One Re-usable pull-up graphic that can be used for multiple events
- Notice of company sponsorship included in **all** conference materials, conference web site, and pre-conference notices (pursuant to timely confirmation of sponsorship)

Signage for Conference - \$2,500

Sponsorship benefits include:

- All signs imprinted with company logo
- Notice of company sponsorship included in the following (pursuant to timely confirmation of sponsorship):
 - Pre-conference e-brochure
 - Pre-conference promotional emails
 - All conference materials
 - Company logo on the event web site

For more information contact: Marlene Sibley – 408.943.6988; msibley@semi.org