

# SEMICON® China 2011

## EXHIBIT SPACE APPLICATION GUIDELINES

The following information corresponds to each section of the application. Please refer to this page when completing the application. Check off the box when each section is complete.

### Section 1. EXHIBITING COMPANY INFORMATION

Provide contact information in order to receive all exhibitor mailings and information related to SEMICON China 2011. This address and contact person will receive all material relating to the coordination of the booth space. For billing information or a request for another person to receive email updates please see the Special Request Form, Section 7.

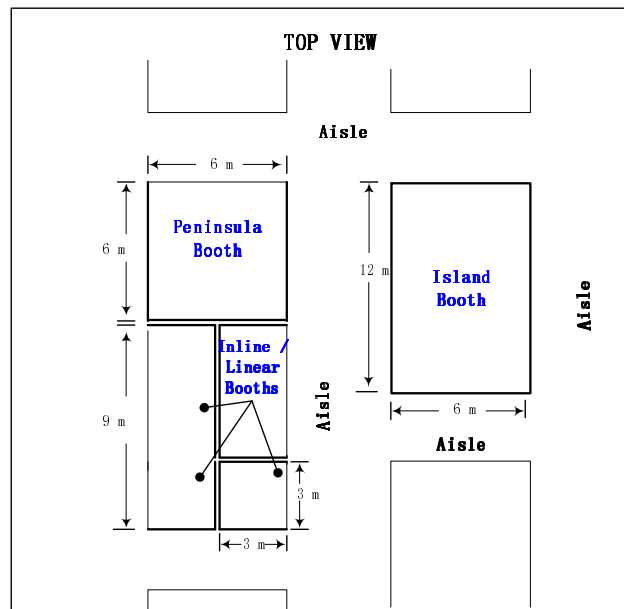
- No P.O. Boxes please.
- Please complete the Contact Information with a full English name as well as a phone number and email address so we may contact you with relevant exhibit information throughout the year.

### Section 2. BOOTH PREFERENCE

Provide the number of decorated or raw booths you would like as well as the preferred configuration. SEMI will do their best to accommodate your configuration request, but we cannot guarantee it will be available at your assignment time.

For your configuration request, please number your requests in order of preference (1, 2, 3). Make any special requests (e.g. corner location) on the Special Request Form, Section 7. Definitions of configurations are below:

- **Inline (linear):** One or more standard (3m x 3m) booth units in a straight line.
- **Peninsula (minimum of 4 booths):** A minimum depth of 6m and a backwall area of 6m. A peninsula has 3 sides open to the aisle.
- **Island (minimum of 8 booths):** A minimum configuration of 6x12m with 4 sides open to the aisles.



Also indicate the quantity of advance attendee registration brochures you would like to send out to invite attendees to visit your booth.

(cont'd on next page)

**Section 3. EXHIBIT PROFILE:**

SEMICON China 2011 products include but not limited to below fields.

- **Wafer Processing and Fab Facilities Equipment**  
This field includes companies providing equipment and services used in the manufacture of semiconductors and of fab materials. Examples include lithography equipment, inspection and metrology tools, deposition, etch, chemical mechanical planarization (CMP), cleaning equipment, thermal processing, ion implant, fab automation, fab facilities, abatement equipment, crystal pullers, photomask making equipment, etc.
- **Wafer Processing Materials**  
This field includes companies providing materials and related services used in the manufacture of semiconductors. Examples include polysilicon, silicon wafers, photomasks, electronic gases and chemicals, photoresist and ancillary materials, CMP slurries, low k dielectrics, etc.
- **Test, Assembly and Packaging Materials**  
This field includes companies providing materials and related services used in the assembly and packaging of semiconductors. Examples include bonding wire, laminate substrates, leadframes, mold compounds, die attach adhesives, load boards, etc.
- **Test, Assembly and Packaging Equipment**  
This field is also known as final manufacturing and includes companies providing equipment and services used in the testing, assembly and packaging of semiconductors. Examples include dicing tools, wire bonders, bump/flip chip packaging, grinding equipment, automated test equipment, probe cards, burn-in test, etc.
- **Sub-systems, Components, Indirect Materials and Parts**  
This field includes companies providing sub-systems, components, indirect materials, parts and related services for manufacturing equipment or systems. Examples include mass flow controllers, distribution systems, quartzware, graphite and silicon carbide, etc.

**Sections 4 & 5. BOOTH COST AND PAYMENT**

Using the booth cost per square meter from Section 4, calculate your total booth fees and enter the amount in Section 5. A 20% (non-refundable) deposit is required with the application. The application acts as your official invoice for the deposit. Should you require an invoice to be generated to assist in your payment arrangements, please contact SEMI immediately. Booth space will not be assigned without the appropriate deposit payment being made.

Use the enclosed Payment Information Form for clarification on the different payment options.

**Section 6. SIGNATURE**

By signing the application, you agree to abide by exposition rules and regulations as defined in the Exhibitor Services Manual, memos issued prior to the show, and terms printed on page two of the Application / Contract for Exhibit Space. Applications / Contracts received without a signature will not be accepted.

(cont'd on next page)

**Section 7. SPECIAL REQUEST FORM:**

- **A** – List your preferred booth locations, halls, etc., as well as any requests you may have such as a separate billing address and contact and/or a request for a secondary contact person to receive emails.
- **B** – China Office Contact – If applicable, please provide us with a local office contact including Chinese name, address, phone and email.
- **C** – All Non-Member companies need to complete a brief product description to qualify for exhibit space at SEMICON China 2011.
- **D - Exhibitor Services Manual:** The Exhibitor Services Manual will be available online. We will send you the information through an Exhibitor Update. If you require an additional CD (for your co-exhibiting companies or Exhibitor Appointed Contractor, etc. ) please contact us.  
**Note: a maximum of one (1) CD will be provided per primary exhibiting company only.**



# APPLICATION/CONTRACT FOR EXHIBIT SPACE

**SEMICON® China 2011**  
**Shanghai New International Expo Centre**  
**2345 Long Yang Road Pudong New Area**  
**Shanghai, China**  
**March 15 - 17, 2011**

SEMI® US  
 3081 Zanker Road  
 San Jose, CA 95134  
 USA  
 Tel: 1.408.943.7908  
 Fax: 1.408.943.7953

SEMI® China  
 Rm.201, 295 Zuchongzhi Road  
 Zhangjiang Hi-tech Park, Pudong  
 Shanghai, China 201203  
 Tel: 86.21.5027.0909  
 Fax: 86.21.5027.4830

## IMPORTANT – TYPE ONLY PLEASE

### 1 EXHIBITING COMPANY INFORMATION

All show-related material will be sent to the address and contact listed below. List street address only - **NO P.O. BOXES PLEASE**

Company Name English): \_\_\_\_\_

Company Name (Chinese if applicable): \_\_\_\_\_

Membership Number: \_\_\_\_\_

Street Address (No P.O. Boxes): \_\_\_\_\_

City/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Please attach any additional contact information if necessary**

My company and products belong to:

1. Wafer Processing Front End:

Wafer Processing and Fab Facilities Equipment  Wafer Processing Materials

Sub-Systems, Components, Indirect Materials and Parts

2. Wafer Processing Back End:

Test, Assembly and Packaging Materials  Test, Assembly and Packaging Equipment

Sub-Systems, Components, Indirect Materials and Parts

### 4 BOOTH COST

Booths are sold in no less than 9 square meter increments unless otherwise indicated on floor plan. Standard booth unit is approximately 3x3 meters unless otherwise noted.

	Booth Cost SEMI Member*	Booth Cost Non-Member
Decorated Space (3mx3m = 9 sqm)	USD 520.00 per sqm	USD 675.00 per sqm
**Raw Space (3mx3m = 9 sqm)	USD 470.00 per sqm	USD 605.00 per sqm

\*If you are a SEMI Member, membership must be active at all times to receive member pricing.

\*\*Inclusive of Hall Management Fee per facility rules.

### 5 PAYMENT

This Application is a binding contract and acts as your official invoice for the required 20% non-refundable deposit. No space will be assigned without the appropriate deposit.

Total Exhibit Space Fees USD \_\_\_\_\_

\*20% Deposit, due with application USD \_\_\_\_\_

TOTAL DUE, due by Aug. 13, 2010 USD \_\_\_\_\_

SEMI accepts payment by Bank Transfer or by check. When issuing your check, use the daily exchange rate from [www.oanda.com](http://www.oanda.com) for your conversion. Use the attached Payment Information Form to record your payment information.

**Payment terms: 20% Deposit due with application; 80% Final balance due by Aug. 13, 2010.**

**APPLICATIONS FROM COMPANIES WITH DELINQUENT BALANCE DUE TO SEMI WILL NOT BE PROCESSED WITHOUT PAYMENT OF THE OUTSTANDING BALANCE. SEMI RESERVES THE RIGHT TO RELEASE THE SPACE FOR RE-ASSIGNMENT.**

### 2 BOOTH PREFERENCE

Total number of 3m x 3m **DECORATED** spaces requested Includes: hard walls (sides & back), info counter, two spotlights, two folding chairs, waste basket, carpet, power point, name fascia.

Total number of 3m x 3m **RAW** spaces requested Raw space is the rental of floor space only and does not include any utilities, services, walls or furnishings. Exhibitors with raw space are required to provide back and side walls.

CONFIGURATION PREFERRED (Number in order of preference):

Inline (3m x 3m, 3m x 6m, etc.) \_\_\_\_\_

Peninsula (min. size 6m x 6m) \_\_\_\_\_

Island – Limited availability (min. size 6m x 12 m) \_\_\_\_\_

\***Complimentary Advance Attendee Registration Brochures to be distributed to your customers/visitors as part of your pre-show promotion. Please indicate quantity needed.**

### 3 EXHIBIT PROFILE

### 6 SIGNATURE (Please keep a copy for your records)

The submission of this contract duly signed by an authorized agent/officer of the exhibiting company shall be deemed as confirmation of participation and acceptance of these terms of contract by the exhibitor. The Exhibitor is bound to comply with the Stipulations/Terms and Conditions set forth in this contract, particularly the liquidated damages resulted from cancellation/reduction in booth space, Rules and Regulations defined in the Exhibitor Services Manual, and any subsequent correspondences issued by SEMI. This is a binding contract between the applicant / exhibiting company and SEMI. I HAVE READ AND AGREE TO AND WILL ABIDE BY ALL SEMI STIPULATIONS/TERMS AND CONDITIONS AS STATED.

Signature \_\_\_\_\_

Date \_\_\_\_\_

*This person must be authorized to sign on behalf of the exhibiting company*

#### FOR SEMI USE ONLY

Booth Location: \_\_\_\_\_ Hall: \_\_\_\_\_

Configuration: \_\_\_\_\_

Dimensions: \_\_\_\_\_ # sq. m: \_\_\_\_\_

Comments: \_\_\_\_\_

INITIAL DATE

APP / ENTERED \_\_\_\_\_

# SEMICON<sup>®</sup> China 2011

## STIPULATIONS/TERMS & CONDITIONS

### BOOTH SPACE ASSIGNMENT AND PAYMENT

Booth space assignment is based on a regional point system. Only SEMI Members can build and use points.

Should the requested space be previously assigned or the floor layout change, SEMI will endeavor to provide suitable alternate space based on priority points. The exhibiting company's ultimate placement by show management must be considered final. SEMI reserves the right to relocate an exhibiting company at any time, for any reason, for the overall good of the show. SEMI is not obligated to reimburse the exhibiting company for any costs stemming from relocation.

A 20% non-refundable deposit must be submitted along with the Exhibit Space Application Form. Exhibitors will receive follow-up invoices for the remaining balance due of 80%, which is due by Aug. 13, 2010. If Exhibitors do not comply with these Payment Terms, SEMI reserves the right to release your space for re-assignment and to charge an interest fee of .05% per day on the delinquent balance.

### GENERAL RULES, TERMS AND CONDITIONS

1. Exhibiting company agrees that the rules and regulations of SEMI are made a part of this contract and agrees to be bound by them. Exhibiting company further agrees that SEMI has the full power to interpret and enforce all rules and regulations in the best interest of the SEMICON show.
2. The signer of the application for exhibit space or his designee shall be the official representative of the exhibiting company and shall have the authority to certify representatives and act on behalf of the exhibiting company in all negotiations.
3. Applications will not be processed from companies with delinquent balances due SEMI. This includes, but is not limited to, unpaid liquidated damages from prior expositions.
4. SEMI Membership must be active at all times to receive member pricing; otherwise, SEMI will invoice for the non-member rate.

### QUALIFICATIONS OF EXHIBITING COMPANY

Exhibiting company must be manufacturers or independent representatives of manufacturers that produce equipment or materials for use by the semiconductor, flat panel display and electronic design automation industries, or that are used in relevant ancillary work (such as trade magazines or books, software houses, etc.). SEMI reserves the right to determine the eligibility of any product for display.

### USE OF SPACE

The exhibiting company may not assign, sublet or re-sell, in whole or in part, their contracted space. The contracted exhibiting company may share this space with affiliated co-exhibitors, providing co-exhibitors comply with all exhibiting company conditions and rules and regulations; however, the contracting exhibiting company shall continue to be primarily liable for all financial and performance covenants.

The PRIMARY exhibiting company MUST have the prominent identification in its entire contracted booth space. Contracted space MUST appear as one unified booth. All booths MUST be staffed during exhibit hours.

### LIABILITY

SEMI will not be liable for damages or injury to persons or property from any cause whatsoever by reason of occupancy of exhibit space by exhibiting company, its employees or representatives. Further, exhibiting company indemnifies, and holds harmless, SEMI and each of its officers, directors, employees, and agents from all liabilities that might result from any cause whatsoever with respect to the exhibit including, without limitation, theft or other loss from exhibit booth. The exhibiting company agrees to pay promptly for any and all damage to the exhibition building or its equipment,

incurred through carelessness or otherwise, caused by the exhibiting company, its employees, agents, or representatives.

SEMI will provide general security at all times, but SEMI shall in no event be liable for any loss or damages whatsoever due to any lack or failure of such security. Exhibiting company assumes full responsibility for any loss of equipment and/or display material, resulting from theft or any other cause whatsoever.

### CANCELLATION / CHANGE OF EXHIBIT

If SEMI should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the exhibiting company to occupy its space due to causes beyond SEMI's reasonable control, SEMI has the right to cancel the exhibit with no further liability than a refund of the stand space rental less a proportionate share of the exhibition expenses incurred by SEMI. SEMI shall in no event be liable for incidental or consequential damages to exhibiting company arising from or relating to such cancellation.

Should exhibiting company's display and/or material fail to arrive, exhibiting company is nevertheless responsible for the rental of its exhibit space.

### COMPLIANCE WITH RULES

Exhibiting company assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, federal and international government bodies concerning fire, safety, and health, together with the rules and regulations contained in the Exhibitor Services Manual.

All aisles and service areas must be kept clear with boundaries set by the Fire Department and SEMI.

### CANCELLATION OR REDUCTION OF EXHIBIT SPACE BY EXHIBITING COMPANY

1. In the event of cancellation or reduction a written notice must be received by SEMI.
2. If cancelled/reduced **on or before December 15, 2010**, a Liquidated Damages Fee of 20% of the cancelled/reduced space will be assessed by SEMI.
3. If cancelled/reduced **after December 15, 2010**, a Liquidated Damages Fee of 100% of the cancelled/reduced space will be assessed by SEMI.
4. SEMI will issue the final invoice reflecting all fees imposed on your account per SEMI terms and conditions.

Liquidated Damage assessments are not transferable and may not be used for any other payments due. Reduction of exhibit space may result in booth relocation.

SEMI must receive written notification of any cancellation. SEMI reserves the right to reassign cancelled booth space, regardless of the liquidated damage assessment. Subsequent reassignment of cancelled space does not relieve the canceling exhibiting company of the obligation to pay the assessment.

All booths must be set and show ready by 5:00pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless SEMI has been notified and has approved otherwise.

### DISPUTES/GOVERNING LAW

In the event of any dispute or claim relating to or arising out of this agreement or its termination, the parties agree that all such disputes shall be fully and finally resolved by binding arbitration conducted by the American Arbitration Association in Santa Clara County, California, U.S.A. The award of the arbitrator shall include an award of reasonable attorney fees, plus costs and reasonable expert fees, to the prevailing party.

**It is each exhibiting company's responsibility to read and comply with all rules and regulations as stated in the Exhibitor Services Manual. Each exhibiting company will be fully responsible for all costs involved should the exhibiting company violate rules and regulations that require remedial action by SEMI.**

# SEMICON® China 2011

## Section 7 - SPECIAL REQUEST FORM

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### A. SPECIAL REQUESTS:

Please list any special requests in the space below. Be as specific as possible in explaining your needs. (e.g. expansion of space, corner location, hall preference, etc.). We cannot guarantee we will be able to honor your request; however, we will make every effort possible to accommodate your request. Please also indicate here if there is a separate billing address and contact (include phone, fax and email) or another contact to receive the email updates.

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### B. CHINA OFFICE CONTACT:

Please provide us with a local office contact including company name, contact, address, phone, fax and email (Chinese Preferred).

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### C. BRIEF PRODUCT DESCRIPTION:

All Non-Members, please provide us with a brief product description for qualification in SEMICON China 2011.

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### D. EXHIBITOR SERVICES MANUAL:

The Exhibitor Services Manuals will be available online. We will send you the information through an Exhibitor Update. If you require an additional CD (for your co-exhibiting companies or Exhibitor Appointed Contractor, etc.) please contact us.

**Note: a maximum of one (1) CD will be provided per primary exhibiting company**



## SEMICON<sup>®</sup> China 2011 Payment Information Form

Please mark one of the two payment options referenced below and complete that related section. This form must be included with your Exhibit Application/Contract. **Applications from companies with delinquent balances due SEMI will not be processed. Prior to any space assignment, a 20% non-refundable deposit is required with Application/Contract.**

**1. PAYMENT BY CHECK (USD Only)**

Company Name: \_\_\_\_\_

Make checks payable to SEMI and reference SEMICON China 2011:

SEMI  
Dept. 05607  
San Francisco, CA 94139  
USA

**2. PAYMENT BY WIRE TRANSFER (USD Only)**

Company Name: \_\_\_\_\_

Originating Bank: \_\_\_\_\_

Amount of Transfer: \_\_\_\_\_ Date of Transfer: \_\_\_\_\_

Bank Transfer Remittance Information:

Wells Fargo Bank  
420 Montgomery Street  
San Francisco, CA 94104 USA  
Account Name: SEMI  
ABA# 121-000-248  
Swift Code: WFBUS6S  
Account No. 4277-159497  
**Reference: Exhibitor Company Name and SEMICON China 2011**

**If your company requires a Purchase Order prior to remitting payment, please attach a copy of your Purchase Order when submitting your Application/Contract and provide SEMI with your Purchase Order number.**

Purchase Order No. \_\_\_\_\_

**Please return this completed form with your Application/Contract by fax to:  
+86.21.5027.4830 (SEMI China)**